Modeling Ordinal Categorical Data

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These notes: www.stat.ufl.edu/~aa/ordinal/ord.html
**Ordinal** categorical responses

- Patient recovery, quality of life (excellent, good, fair, poor)
- Pain (none, little, considerable, severe)
- Diagnostic evaluation (definitely normal, probably normal, equivocal, probably abnormal, definitely abnormal)
- Political philosophy (very liberal, slightly liberal, moderate, slightly conservative, very conservative)
- Government spending (too low, about right, too high)
- Categorization of an inherently continuous variable, such as body mass index, $\text{BMI} = \frac{\text{weight(kg)}}{[\text{height(m)}]^2}$, measured as ($< 18.5$, $18.5-25$, $25-30$, $> 30$) for (underweight, normal weight, overweight, obese)

For ordinal response variable $y$ with $c$ categories, our focus is on modeling how

$$P(y = j), \quad j = 1, 2, \ldots, c,$$

depends on explanatory variables $x$ (categorical and/or quantitative).

The models treat observations on $y$ at fixed $x$ as *multinomial*. 
Outline

Section 1: Logistic Regression Models Using Cumulative Logits
("Proportional odds" and extensions)

Section 2: Other Ordinal Response Models
(adjacent-categories and continuation-ratio logits, stereotype model, cumulative probit, log-log links, count data responses)

Section 3 on software summary and Section 4 summarizing research work on ordinal modeling included for your reference but not covered in these lectures

This is a shortened version of a 1-day short course for JSM 2010, based on *Analysis of Ordinal Categorical Data* (2nd ed., Wiley, 2010), referred to in notes by *OrdCDA*. 
Focus of tutorial

– Survey of approaches to modeling ordinal categorical responses

– Emphasis on concepts, examples of use, complicating issues, rather than theory, derivations, or technical details

– Examples of how to conduct methods using SAS, but output provided to enhance interpretation of methods, not to teach SAS. For R (and S-Plus) and Stata, we list functions and give references for details in Section 3; e.g., detailed tutorial by Laura Thompson shows how to use R for nearly all models in this tutorial (link at www.stat.ufl.edu/~aa/cda/software.html). Joe Lang (Univ. of Iowa) R function mph.fit fits some nonstandard models we consider (link at www.stat.ufl.edu/~aa/ordinal/ord.html).

– We assume familiarity with basic categorical data methods (e.g., logistic regression, likelihood-based inference).
But first, why not just assign scores to the ordered categories and use ordinary regression methods?

- With categorical data, there is nonconstant variance, so ordinary least squares (OLS) is not optimal.

- In iterative fitting process for ML or WLS assuming multinomial data, at some settings of explanatory variables, estimated mean may fall below lowest score or above highest score and fitting fails.

For binary response, this approach simplifies to linear probability model, \( P(y = 1) = \alpha + \beta' x \), (i.e., response scores 1, 0), which rarely works with multiple explanatory variables.

- With categorical data, we may want estimates of conditional probabilities rather than conditional means.

- Regardless of fitting method or distributional assumption, ceiling effects and floor effects can cause bias in results.
Example: Floor effect  (Sec. 1.3 of *OrdCDA*)

For underlying continuous variable $y^*$, suppose

$$y^* = 20.0 + 0.6x - 40z + \epsilon$$

with $x \sim \text{uniform}(0, 100)$, $P(z = 0) = P(z = 1) = 0.50$, $\epsilon \sim N(0, 10^2)$.

For a random sample of size $n = 100$, suppose

$$y = 1 \text{ if } y^* \leq 20, \quad y = 2 \text{ if } 20 < y^* \leq 40, \quad y = 3 \text{ if } 40 < y^* \leq 60,$$

$$y = 4 \text{ if } 60 < y^* \leq 80, \quad y = 5 \text{ if } y^* > 80.$$

When $x < 50$ with $z = 1$, there is a very high probability that observations fall in the lowest category of $y$.

As a consequence, least squares line when $z = 1$ has only half the slope of least squares line when $z = 0$ (and interaction is statistically and practically significant).
1 Logistic Regression Models Using Cumulative Logits

Ordinal Associations in Contingency Tables
(Section 2.2 of OrdCDA)

**Notation:** $n_{ij} = \text{count in row } i, \text{ column } j \text{ of } r \times c \text{ table cross classifying row variable } x \text{ and column variable } y$

$p_{ij} = n_{ij}/n$, where $n = \text{total sample size (joint)}$

When $y$ response and $x$ explanatory, **conditional**

$p_{j|i} = n_{ij}/n_{i+}$, where $n_{i+} = \text{total count in row } i$.

Then, $\sum_j p_{j|i} = 1$ for each $i$.

**Sample** conditional cumulative proportions,

$$\hat{F}_{j|i} = p_{1|i} + \cdots + p_{j|i}, \quad j = 1, 2, \ldots, c,$$

recognize ordering of categories of $y$.

Denote **population** conditional probabilities in row $i$ by

$$\pi_{j|i} = P(y = j \mid x = i), \quad j = 1, 2, \ldots, c,$$

or $(\pi_1, \pi_2, \ldots, \pi_c)$ when suppress explanatory variables
Ordinal odds ratios: (text Figure 2.2, p. 20, *OrdCDA*)

- For $2 \times 2$ table, sample odds ratio is

$$
\hat{\theta} = \frac{p_{11}/p_{21}}{p_{12}/p_{22}} = \frac{p_{11}p_{22}}{p_{12}p_{21}} = \frac{n_{11}n_{22}}{n_{12}n_{21}}
$$

For $r \times c$ tables, $(r - 1)(c - 1)$ ordinal odds ratios include:

- Local odds ratios

$$
\hat{\theta}_{L}^{ij} = \frac{n_{ij}n_{i+1,j+1}}{n_{i,j+1}n_{i+1,j}}
$$

- Global odds ratios

$$
\hat{\theta}_{G}^{ij} = \frac{\left(\sum_{a \leq i} \sum_{b \leq j} n_{ab}\right)\left(\sum_{a > i} \sum_{b > j} n_{ab}\right)}{\left(\sum_{a \leq i} \sum_{b > j} n_{ab}\right)\left(\sum_{a > i} \sum_{b \leq j} n_{ab}\right)}
$$

- Cumulative odds ratios

$$
\hat{\theta}_{C}^{ij} = \frac{\left(\sum_{b \leq j} n_{ib}\right)\left(\sum_{b > j} n_{i+1,b}\right)}{\left(\sum_{b > j} n_{ib}\right)\left(\sum_{b \leq j} n_{i+1,b}\right)} = \frac{\hat{F}_{j|i}/(1 - \hat{F}_{j|i})}{\hat{F}_{j|i+1}/(1 - \hat{F}_{j|i+1})}
$$
Corresponding population ordinal odds ratios:

- **Local odds ratios**

  \[ \theta_{ij}^L = \frac{P(x = i, y = j)P(x = i + 1, y = j + 1)}{P(x = i, y = j + 1)P(x = i + 1, y = j)} \]

- **Global odds ratios**

  \[ \theta_{ij}^G = \frac{P(x \leq i, y \leq j)P(x > i, y > j)}{P(x \leq i, y > j)P(x > i, y \leq j)} \]

- **Cumulative odds ratios**

  \[ \theta_{ij}^C = \frac{P(y \leq j \mid x = i)/P(y > j \mid x = i)}{P(y \leq j \mid x = i + 1)/P(y > j \mid x = i + 1)} \]

- **Another ordinal odds ratio**, used for “sequential” processes such as survival, is the **continuation odds ratio**,

  \[ \theta_{ij}^{CO} = \frac{P(y = j \mid x = i)/P(y > j \mid x = i)}{P(y = j \mid x = i + 1)/P(y > j \mid x = i + 1)} \]
For a given ordinal odds ratio, association is called *positive* when all log odds ratios are positive, *negative* when all log odds ratios are negative.

- If all $\log \theta_{ij}^L > 0$, then all $\log \theta_{ij}^C > 0$.
- If all $\log \theta_{ij}^C > 0$, then all $\log \theta_{ij}^G > 0$.

- Ordinal odds ratios are natural parameters for ordinal logit models (e.g., effects in the cumulative logit model presented next are summarized by cumulative odds ratios).
- Alternative ways to summarize $r \times c$ tables include summary measures of association such as
  
  (1) extensions of *Kendall's tau* that summarize relative numbers of concordant ($C$) and discordant ($D$) pairs:
  \[ \gamma = \hat{\gamma} = (C - D)/(C + D) \]  
  (Sec. 7.1 of *OrdCDA*)

  *stochastic superiority* measure for $2 \times c$ tables
  \[ P(y_1 > y_2) + \frac{1}{2} P(y_1 = y_2) \]  
  (Sec. 2.1 of *OrdCDA*)

  (2) correlation measures for fixed or rank scores (Sec. 7.2)
**Cumulative Logit Model with Proportional Odds**

(Sec. 3.2–3.5 of *OrdCDA*)

* y an ordinal response (*c* categories), *x* an explanatory variable

Model $P(y \leq j), \ j = 1, 2, \ldots, c - 1$, using logits

\[
\text{logit}[P(y \leq j)] = \log[P(y \leq j)/P(y > j)] = \alpha_j + \beta x, \ j = 1, \ldots, c - 1
\]

This is called a *cumulative logit* model

As in ordinary logistic regression, effects described by odds ratios (comparing odds of being below vs. above any point on the scale, so *cumulative odds ratios* are natural)

For fixed *j*, looks like ordinary logistic regression for binary response (below *j*, above *j*)
Model satisfies

\[
\log \left[ \frac{P(y \leq j \mid x_1)/P(y > j \mid x_1)}{P(y \leq j \mid x_2)/P(y > j \mid x_2)} \right] = \beta(x_1 - x_2)
\]

for all \( j \) (Proportional odds property)

- Model assumes effect \( \beta \) identical for every “cutpoint,”
  
  \( j = 1, \ldots, c - 1 \)

- \( \beta = \text{cumulative log odds ratio} \) for 1-unit increase in predictor

- For \( r \times c \) table with scores \( (1, 2, \ldots, r) \) for rows, \( e^{\beta} \) is assumed uniform value for cumulative odds ratio.
• Model extends to multiple explanatory variables,

\[ \text{logit}[P(y \leq j)] = \alpha_j + \beta_1 x_1 + \cdots + \beta_k x_k \]

that can be qualitative or quantitative
(use indicator variables for qualitative explanatory var’s)

• For subject \( i \), estimated conditional distribution function is

\[ \hat{P}(y_i \leq j) = \frac{\exp(\hat{\alpha}_j + \hat{\beta}' x_i)}{1 + \exp(\hat{\alpha}_j + \hat{\beta}' x_i)} \]

Estimated probability of outcome \( j \) is

\[ \hat{P}(y_i = j) = \hat{P}(y_i \leq j) - \hat{P}(y_i \leq j - 1) \]

• Logistic regression is special case \( c = 2 \)

• Uses ordinality of \( y \) without assigning category scores

• Can motivate proportional odds structure with regression model for underlying continuous \textit{latent variable}

(Anderson and Philips 1981, related probit model – Aitchison and Silvey 1957, McKelvey and Zavoina 1975)
\[
\begin{align*}
y & = \text{observed ordinal response} \\
y^* & = \text{underlying continuous latent variable},
\end{align*}
\]

cdf \( G(y^* - \eta) \) with \( \eta = \eta(x) = \beta' x \)

thresholds (cutpoints) \(-\infty = \alpha_0 < \alpha_1 < \ldots < \alpha_c = \infty \) such that

\[
y = j \quad \text{if} \quad \alpha_{j-1} < y^* \leq \alpha_j
\]

Ex. earlier in notes, p. 6. Then (Figure 3.4, p. 54 of \textit{OrdCDA})

\[
P(y \leq j \mid x) = P(y^* \leq \alpha_j \mid x) = G(\alpha_j - \beta' x)
\]

\[\rightarrow \text{Model } G^{-1}[P(y \leq j \mid x)] = \alpha_j - \beta' x\]

Get cumulative logit model when \( G = \) logistic cdf \( (G^{-1} = \text{logit}) \).
So, cumulative logit model fits well when regression model holds for underlying logistic response.

\textbf{Note}: Model often expressed as

\[
\text{logit}[P(y \leq j)] = \alpha_j - \beta' x.
\]

Then, \( \beta_j > 0 \) has usual interpretation of ‘positive’ effect

(Software may use either. Same fit, estimates except for sign)
Other properties of cumulative logit models

- Can use similar model with alternative “cumulative link”

\[
\text{link}[P(y_i \leq j)] = \alpha_j - \beta' x_i
\]

of cumulative prob.'s (McCullagh 1980); e.g., *cumulative probit* model (\text{link} = \text{inverse of standard normal cdf}) applies naturally when underlying regression model has normal \(y^\ast\).

- Effects \(\beta\) invariant to choice and number of response categories (If model holds for given response categories, holds with same \(\beta\) when response scale collapsed in any way).

- For subject \(i\), let \((y_{i1}, \ldots, y_{ic})\) be binary indicators of the response, where \(y_{ij} = 1\) when response in category \(j\). For independent multinomial observations at values \(x_i\) of the explanatory variables for subject \(i\), the likelihood function is

\[
\prod_{i=1}^{n} \left\{ \prod_{j=1}^{c} \left[ P(Y_i = j | x_i) \right]^{y_{ij}} \right\} = \\
\prod_{i=1}^{n} \left\{ \prod_{j=1}^{c} \left[ P(Y_i \leq j | x_i) - P(Y_i \leq j - 1 | x_i) \right]^{y_{ij}} \right\} = \\
\prod_{i=1}^{n} \left\{ \prod_{j=1}^{c} \left[ \frac{\exp(\alpha_j + \beta' x_i)}{1 + \exp(\alpha_j + \beta' x_i)} - \frac{\exp(\alpha_{j-1} + \beta' x_i)}{1 + \exp(\alpha_{j-1} + \beta' x_i)} \right]^{y_{ij}} \right\}
\]
Model fitting requires iterative methods. Log likelihood is concave (Pratt 1981). To get standard errors, Newton-Raphson inverts \textit{observed} information matrix
\[-\partial^2 L(\beta) / \partial \beta_a \partial \beta_b\] (e.g., SAS PROC GENMOD)
Fisher scoring inverts \textit{expected} information matrix
\[E(-\partial^2 L(\beta) / \partial \beta_a \partial \beta_b)\] (e.g., SAS PROC LOGISTIC).

McCullagh (1980) provided Fisher scoring algorithm for cumulative link models and described more general model also having dispersion effects.

Inference uses standard methods for testing \(H_0: \beta_j = 0\) (likelihood-ratio, Wald, score tests) and inverting tests of \(H_0: \beta_j = \beta_{j0}\) to get confidence intervals for \(\beta_j\).

\[(\text{Wald } z = \frac{\hat{\beta}_j - \beta_{j0}}{SE}, \text{ or } z^2 \sim \chi^2 \text{ poorest method for small } n)\]

Software for ML fitting includes PROC LOGISTIC and GENMOD in SAS, the \textit{polr} function (proportional odds logistic regression) in MASS library distributed with R (or S-Plus), the \textit{oglm} program in Stata, and the \textit{plum} program in SPSS.
Checking goodness of fit

- With nonsparse contingency table data, can check goodness of fit using Pearson $X^2$, deviance $G^2$ comparing observed cell counts to expected frequency estimates.

- At setting $x_i$ of predictors with $n_i = \sum_{j=1}^{c} n_{ij}$ multinomial observations, expected frequency estimates equal

$$\hat{\mu}_{ij} = n_i \hat{P}(y = j), \quad j = 1, \ldots, c.$$  

- Pearson test statistic is

$$X^2 = \sum_{i,j} \frac{(n_{ij} - \hat{\mu}_{ij})^2}{\hat{\mu}_{ij}}.$$  

Deviance (likelihood-ratio test statistic for testing that model holds against unrestricted alternative) is

$$G^2 = 2 \sum_{i,j} n_{ij} \log \left( \frac{n_{ij}}{\hat{\mu}_{ij}} \right).$$  

$df = \text{No. multinomial parameters} - \text{no. model parameters}$

- With sparse data, continuous predictors, can use such measures to compare nested models.
Example: Detecting trend in dose response

Effect of intravenous medication doses on patients with subarachnoid hemorrhage trauma (p. 207, *OrdCDA*)

<table>
<thead>
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<td>Med dose</td>
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<td>14</td>
<td>54</td>
<td>64</td>
<td>31</td>
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<tr>
<td>High dose</td>
<td>43</td>
<td>4</td>
<td>49</td>
<td>58</td>
<td>41</td>
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</table>

Model with linear effect of dose (scores $x = 1, 2, 3, 4$) on cumulative logits for outcome,

$$\text{logit}[P(y \leq j)] = \alpha_j + \beta x$$

has ML estimate $\hat{\beta} = -0.176$ ($SE = 0.056$)

Likelihood-ratio test of $H_0 \beta = 0$ has test stat. $= 9.6$ ($df = 1$, $P = 0.002$), based on twice difference in maximized log likelihoods compared to simpler model with $\beta = 0$. 

```sas
SAS for modeling dose-response data

```data trauma;
input dose outcome count @@;
datalines;
1 1 59 1 2 25 1 3 46 1 4 48 1 5 32
2 1 48 2 2 21 2 3 44 2 4 47 2 5 30
3 1 44 3 2 14 3 3 54 3 4 64 3 5 31
4 1 43 4 2 4 4 3 49 4 4 58 4 5 41
;
proc logistic; freq count; * proportional odds cumulative logit model;
   model outcome = dose / aggregate scale=none;
run;

```

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<th>Deviance and Pearson Goodness-of-Fit Statistics</th>
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<td>Criterion</td>
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<tr>
<td>Deviance</td>
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<td>Pearson</td>
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Testing Global Null Hypothesis: BETA=0

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<td>Score</td>
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<td>0.0021</td>
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<tr>
<td>Wald</td>
<td>9.7079</td>
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Analysis of Maximum Likelihood Estimates

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<th>Parameter</th>
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<th>Estimate</th>
<th>Error</th>
<th>Chi-Square</th>
<th>Pr &gt; ChiSq</th>
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<tr>
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<td>19.1795</td>
<td>&lt;.0001</td>
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<tr>
<td>Intercept 4</td>
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<td>0.1737</td>
<td>140.2518</td>
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<tr>
<td>dose</td>
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<td>-0.1755</td>
<td>0.0563</td>
<td>9.7079</td>
<td>0.0018</td>
</tr>
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</table>
Goodness of fit statistics: $X^2 = 15.8$ and $G^2 = 18.2$ ($df = 16 - 5 = 11$), $P$-values = 0.15 and 0.18.

Odds ratio interpretation: For dose $i + 1$, estimated odds of outcome $\geq y$ (instead of $< y$) equal $\exp(0.176) = 1.19$ times estimated odds for dose $i$, with 95% confidence interval
\[
e^{0.176 \pm 1.96(0.056)} = (1.07, 1.33).
\]

- Odds ratio for dose levels (rows) 1 and 4 equals
\[
e^{(4-1)0.176} = 1.69
\]

- Any equally-spaced scores (e.g. 0, 10, 20, 30) for dose provide same fitted values and same test statistics (different $\hat{\beta}$, $SE$).

- Unequally-spaced scores more natural in many cases (e.g., doses may be 0, 125, 250, 500). “Sensitivity analysis” usually shows substantive results don’t depend much on that choice, unless data highly unbalanced (e.g., Graubard and Korn 1987).

- Alternative analysis treats dose as factor, using indicator variables. Deviance reduces only 0.12, $df = 2$. With $\beta_1 = 0$: $\hat{\beta}_2 = -0.12$, $\hat{\beta}_3 = -0.32$, $\hat{\beta}_4 = -0.52$ ($SE = 0.18$ each)

Testing $H_0: \beta_1 = \beta_2 = \beta_3 = \beta_4$ gives LR stat. = 9.8 ($df = 3$, $P = 0.02$).

Using ordinality often increases power (focused on $df = 1$).
For simplicity of showing data, our examples use contingency table data, but in general the data file may have both categorical and quantitative explanatory variables.

**Example: SAS modeling of mental health**

\[ y = \text{mental impairment} \]

\( (1=\text{well}, 2=\text{mild impairment}, 3=\text{moderate impairment}, 4=\text{impaired}) \)

\[ x_1 = \text{number of “life events”} \]

\[ x_2 = \text{socioeconomic status (1 = high, 0 = low)} \]

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<td>16</td>
<td>Mild</td>
<td>0</td>
<td>1</td>
<td>36</td>
<td>Impaired</td>
<td>0</td>
<td>4</td>
</tr>
<tr>
<td>17</td>
<td>Mild</td>
<td>1</td>
<td>8</td>
<td>37</td>
<td>Impaired</td>
<td>0</td>
<td>4</td>
</tr>
<tr>
<td>18</td>
<td>Mild</td>
<td>1</td>
<td>2</td>
<td>38</td>
<td>Impaired</td>
<td>1</td>
<td>8</td>
</tr>
<tr>
<td>19</td>
<td>Mild</td>
<td>0</td>
<td>5</td>
<td>39</td>
<td>Impaired</td>
<td>0</td>
<td>8</td>
</tr>
<tr>
<td>20</td>
<td>Mild</td>
<td>1</td>
<td>5</td>
<td>40</td>
<td>Impaired</td>
<td>0</td>
<td>9</td>
</tr>
</tbody>
</table>
data impair;
input mental ses life;
datalines;
1 1 1
1 1 9
1 1 4
...
4 0 8
4 0 9;
proc logistic;
model mental = life ses ;
run;
proc genmod;
model mental = life ses / dist=multinomial link=clogit lrci type3;
run;

OUTPUT FROM PROC GENMOD

Analysis Of Parameter Estimates

<table>
<thead>
<tr>
<th>Parameter</th>
<th>DF</th>
<th>Estimate</th>
<th>Error</th>
<th>95% Confidence Limits</th>
<th>Chi-Square</th>
<th>95% Confidence Limits</th>
<th>Chi-Square</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intercept1</td>
<td>1</td>
<td>-0.2819</td>
<td>0.6423</td>
<td>-1.5615</td>
<td>0.9839</td>
<td>0.19</td>
<td></td>
</tr>
<tr>
<td>Intercept2</td>
<td>1</td>
<td>1.2128</td>
<td>0.6607</td>
<td>-0.0507</td>
<td>2.5656</td>
<td>3.37</td>
<td></td>
</tr>
<tr>
<td>Intercept3</td>
<td>1</td>
<td>2.2094</td>
<td>0.7210</td>
<td>0.8590</td>
<td>3.7123</td>
<td>9.39</td>
<td></td>
</tr>
<tr>
<td>life</td>
<td>1</td>
<td>-0.3189</td>
<td>0.1210</td>
<td>-0.5718</td>
<td>-0.0920</td>
<td>6.95</td>
<td></td>
</tr>
<tr>
<td>ses</td>
<td>1</td>
<td>1.1112</td>
<td>0.6109</td>
<td>-0.0641</td>
<td>2.3471</td>
<td>3.31</td>
<td></td>
</tr>
</tbody>
</table>

LR Statistics For Type 3 Analysis

<table>
<thead>
<tr>
<th>Source</th>
<th>DF</th>
<th>Chi-Square</th>
<th>Pr &gt; ChiSq</th>
</tr>
</thead>
<tbody>
<tr>
<td>life</td>
<td>1</td>
<td>7.78</td>
<td>0.0053</td>
</tr>
<tr>
<td>ses</td>
<td>1</td>
<td>3.43</td>
<td>0.0641</td>
</tr>
</tbody>
</table>

e.g., 95% likelihood-ratio confidence interval for the cumulative odds ratio for SES is \( \left( e^{-0.064}, e^{2.347} \right) = (0.94, 10.45) \); the odds of mental impairment below any particular point could be as much as 10.45 times as high for those with high SES compared to those with low SES, for a given level of life events
Alternative ways of summarizing effects

- Some researchers find odds ratios difficult to interpret.
- Can compare probabilities or cumulative prob’s for $y$ directly, such as comparing $\hat{P}(y = 1)$ or $\hat{P}(y = c)$ at maximum and minimum values of a predictor (at means of other predictors).

ex.: At mean life events of 4.3, $\hat{P}(y = 1) = 0.37$ at high SES and $\hat{P}(y = 1) = 0.16$ at low SES.

For high SES, $\hat{P}(y = 1) = 0.70$ at $x_1 = \text{min} = 0$ and $\hat{P}(y = 1) = 0.12$ at $x_1 = \text{max} = 9$.

For low SES, $\hat{P}(y = 1) = 0.43$ at $x_1 = \text{min}$ and $\hat{P}(y = 1) = 0.04$ at $x_1 = \text{max}$.

- Summary measures of predictive power include
  1. concordance index (prob. that observations with different outcomes are concordant with predictions)
  2. correlation between $y$ and estimated mean of conditional dist. of $y$ from model fit, based on scores $\{v_j\}$ for $y$
     (mimics multiple correlation, Sec. 3.4.6 of OrdCDA).
Checking fit and selecting a model

- Lack of fit may result from omitted predictors (e.g., interaction between predictors), violation of proportional odds assumption, wrong link function, dispersion as well as location effects.

- Some software (e.g., PROC LOGISTIC) provides score test of proportional odds assumption, by comparing model to more general “non-proportional odds model” with effects \( \{ \beta_j \} \). This test applicable also when \( X^2, G^2 \) don’t apply, but is liberal (i.e., P(Type I error) too high) and more general model can have cumulative prob’s out-of-order.

- Can check particular aspects of fit using (1) likelihood-ratio test to compare to more complex models (test statistic = change in deviance), (2) standardized cell residuals such as

\[
  r_{ij} = \frac{(n_{ij} - \hat{\mu}_{ij})}{SE} \quad \text{or} \quad \frac{(\sum_{k=1}^{j} n_{ik}) - (\sum_{k=1}^{j} \hat{\mu}_{ik})}{SE}
\]

- Even if proportional odds model has lack of fit, it may usefully summarize “first-order effects” and have good power for testing \( H_0: \) no effect, because of its parsimony (e.g., p. 30 example).
• Other criteria besides significance tests can help select a good model, such as by minimizing

\[ AIC = -2(\text{log likelihood} - \text{number of parameters in model}) \]

which penalizes a model for having many parameters. This attempts to find a model for which fit is “closest” to reality, and overfitting (too many parameters) can hurt this.

• Advantages of utilizing ordinality of response include:

  No interval-scale assumption about distances between response categories (i.e., no scores needed for \( y \))

  Greater variety of models, including ones that are more parsimonious than models that ignore ordering (such as baseline-category logit models)

  Greater statistical power for testing effects (compared to treating categories as nominal), because of focusing effect on smaller \( df \).
Improved power using ordinality

Consider $r \times c$ table with ordered rows, columns.

$H_0$: independence between $x$ and $y$

Pearson $X^2 = \sum \frac{(n_{ij} - \hat{\mu}_{ij})^2}{\hat{\mu}_{ij}}$ with $\hat{\mu}_{ij} = (n_i + n_j)/n$

ignores orderings, $df = (r - 1)(c - 1)$.

How does power compare to testing $H_0: \beta = 0$ against $H_a: \beta \neq 0$ in cumulative logit model, logit[$P(y \leq j)$] = $\alpha_j + \beta x_i$, with scores $\{x_i = i\}$ for rows (i.e., using orderings, $df = 1$)?

(Could use LR test, score test, or Wald test)

Powers when underlying bivariate normal, correlation 0.20, uniform row and column prob's, $n = 100$, significance level 0.05:

<table>
<thead>
<tr>
<th>$r \times c$</th>
<th>Pearson $X^2$</th>
<th>Ordinal test</th>
</tr>
</thead>
<tbody>
<tr>
<td>2×3</td>
<td>0.23</td>
<td>0.31</td>
</tr>
<tr>
<td>4×4</td>
<td>0.16</td>
<td>0.42</td>
</tr>
<tr>
<td>6×6</td>
<td>0.12</td>
<td>0.48</td>
</tr>
<tr>
<td>10×10</td>
<td>0.09</td>
<td>0.51</td>
</tr>
</tbody>
</table>

Note: Inference for single parameter also less susceptible to problems (e.g., infinite estimates) due to sparseness of data
Sample size for comparing two groups
(Sec. 3.7.2 of *OrdCDA*)

Want power $1 - \beta$ in $\alpha$-level test for effect of size $\beta_0$ (in proportional odds model). Let $\{\pi_j\} = \text{marginal probabilities for } y$. For two-sided test with equal group sample sizes, need approximately (Whitehead 1993)

$$n = 12(z_{\alpha/2} + z_{\beta})^2 / [\beta_0^2 (1 - \sum_j \pi_j^3)],$$

Setting $\{\pi_j = 1/c\}$ provides lower bound for $n$. Then, sample size $n(c)$ needed for $c$ categories satisfies

$$n(c)/n(2) = 0.75/[1 - 1/c^2].$$

Relative to continuous response ($c = \infty$), using $c$ categories has efficiency $1 - 1/c^2$.

Substantial loss of information from collapsing to binary response, but little gain with $c$ more than about 5. In medical research, continuous variables often converted to binary, which introduces measurement error and loss of power.
Cumulative logit models without proportional odds
(Sec. 3.6 of *OrdCDA*)

Generalized model permits effects of explanatory variables to differ for different cumulative logits,

\[
\text{logit}[P(y_i \leq j)] = \alpha_j + \beta'_j x_i, \quad j = 1, \ldots, c - 1.
\]

Each predictor has \( c - 1 \) parameters, allowing different effects for \( \text{logit}[P(y_i \leq 1)], \text{logit}[P(y_i \leq 2)], \ldots, \text{logit}[P(y_i \leq c - 1)] \).

Even if this model fits better, for reasons of parsimony a simple model with proportional odds structure is sometimes preferable.

- Effects of explanatory variables easier to summarize and interpret.
- With large \( n \), small \( P \)-value in test of proportional odds may reflect statistical significance, not practical significance.
- Effect estimators using simple model are biased but may have smaller MSE than estimators from more complex model, and tests may have greater power, especially when more complex model has many more parameters.
- Is variability in effects great enough to make it worthwhile to use more complex model?
Example: Religious fundamentalism by region (2006 GSS data)

\( y = \text{Religious Beliefs} \)

<table>
<thead>
<tr>
<th>( x = \text{Region} )</th>
<th>Fundamentalist</th>
<th>Moderate</th>
<th>Liberal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Northeast</td>
<td>92 (14%)</td>
<td>352 (52%)</td>
<td>234 (34%)</td>
</tr>
<tr>
<td>Midwest</td>
<td>274 (27%)</td>
<td>399 (40%)</td>
<td>326 (33%)</td>
</tr>
<tr>
<td>South</td>
<td>739 (44%)</td>
<td>536 (32%)</td>
<td>412 (24%)</td>
</tr>
<tr>
<td>West/Mountain</td>
<td>192 (20%)</td>
<td>423 (44%)</td>
<td>355 (37%)</td>
</tr>
</tbody>
</table>

Create indicator variables \( \{ r_i \} \) for region and consider model

\[
\logit[P(y \leq j)] = \alpha_j + \beta_1 r_1 + \beta_2 r_2 + \beta_3 r_3
\]

Score test of proportional odds assumption compares with model having separate \( \{ \beta_i \} \) for each logit, that is, 3 extra parameters:

---

Score Test for the Proportional Odds Assumption

<table>
<thead>
<tr>
<th>Chi-Square</th>
<th>DF</th>
<th>Pr &gt; ChiSq</th>
</tr>
</thead>
<tbody>
<tr>
<td>93.0162</td>
<td>3</td>
<td>&lt;.0001</td>
</tr>
</tbody>
</table>

---
SAS for GSS religion and region data

data religion;
input region fund count;

datalines;
  1 1 92
  1 2 352
  1 3 234
  2 1 274
  2 2 399
  2 3 326
  3 1 739
  3 2 536
  3 3 412
  4 1 192
  4 2 423
  4 3 355
;
proc genmod; weight count; class region;
  model fund = region / dist=multinomial link=clogit lrci type3 ;
run;
proc logistic; weight count; class region / param=ref;
  model fund = region / aggregate scale=none;
run;

---------------------------------------------------------

GENMOD output:

Analysis Of Parameter Estimates

<table>
<thead>
<tr>
<th>Parameter</th>
<th>DF</th>
<th>Estimate</th>
<th>Error</th>
<th>95% Confidence Limits</th>
<th>Chi-Square</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intercept1</td>
<td>1</td>
<td>-1.2618</td>
<td>0.0632</td>
<td>-1.3863 -1.1383</td>
<td>398.10</td>
</tr>
<tr>
<td>Intercept2</td>
<td>1</td>
<td>0.4729</td>
<td>0.0603</td>
<td>0.3548 0.5910</td>
<td>61.56</td>
</tr>
<tr>
<td>region</td>
<td>1</td>
<td>-0.0698</td>
<td>0.0901</td>
<td>-0.2466 0.1068</td>
<td>0.60</td>
</tr>
<tr>
<td>region</td>
<td>2</td>
<td>0.2688</td>
<td>0.0830</td>
<td>0.1061 0.4316</td>
<td>10.48</td>
</tr>
<tr>
<td>region</td>
<td>3</td>
<td>0.8897</td>
<td>0.0758</td>
<td>0.7414 1.0385</td>
<td>137.89</td>
</tr>
<tr>
<td>region</td>
<td>4</td>
<td>0.0000</td>
<td>0.0000</td>
<td>0.0000 0.0000</td>
<td>.</td>
</tr>
</tbody>
</table>
Model assuming proportional odds has (with \( \beta_4 = 0 \))

\[
(\hat{\beta}_1, \hat{\beta}_2, \hat{\beta}_3) = (-0.07, 0.27, 0.89)
\]

For more general model,

\[
(\hat{\beta}_1, \hat{\beta}_2, \hat{\beta}_3) = (-0.45, 0.43, 1.15) \text{ for } \logit[P(Y \leq 1)]
\]

\[
(\hat{\beta}_1, \hat{\beta}_2, \hat{\beta}_3) = (0.09, 0.18, 0.58) \text{ for } \logit[P(Y \leq 2)].
\]

Change in sign of \( \hat{\beta}_1 \) reflects lack of stochastic ordering of first and fourth regions.

Compared to resident of West, a Northeast resident is less likely to be fundamentalist (see \( \hat{\beta}_1 = -0.45 < 0 \) for \( \logit[P(Y \leq 1)] \)) but slightly more likely to be fundamentalist or moderate and slightly less likely to be liberal (see \( \hat{\beta}_1 = 0.09 > 0 \) for \( \logit[P(Y \leq 2)] \)).

Peterson and Harrell (1990) proposed partial proportional odds model falling between proportional odds model and more general model (Sec. 3.6.4 of OrdCDA),

\[
\logit[P(y_i \leq j)] = \alpha_j + \beta' x_i + \gamma' u_i, \quad j = 1, \ldots, c - 1.
\]

An alternative possible model adds dispersion effects (McCullagh 1980, Sec. 5.4 of OrdCDA)

\[
\logit[P(y \leq j)] = \frac{\alpha_j - \beta' x}{\exp(\gamma' x)}.
\]
Example: Smoking Status and Degree of Heart Disease

<table>
<thead>
<tr>
<th>Smoking Status</th>
<th>Degree of Heart Disease</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1</td>
</tr>
<tr>
<td>Smoker</td>
<td>350 (23%)</td>
</tr>
<tr>
<td>Non-smoker</td>
<td>334 (45%)</td>
</tr>
</tbody>
</table>

$y$ ordinal: $1 =$ No disease, ..., $5 =$ Very severe disease

$x$ binary: $1 =$ smoker, $0 =$ non-smoker

Sample cumulative log odds ratios:

$-1.04, -0.65, -0.46, -0.07.$

Consider model letting effect of $x$ depend on $j$,

$$ \logit[P(Y \leq j)] = \alpha_j + \beta_1 x + (j - 1) \beta_2 x. $$

Cumulative log odds ratios are

$$ \log \theta_{11}^C = \beta_1, \quad \log \theta_{12}^C = \beta_1 + \beta_2, \quad \log \theta_{13}^C = \beta_1 + 2\beta_2, \quad \log \theta_{14}^C = \beta_1 + 3\beta_2. $$

Model fits well ($G^2 = 3.43, df = 2, P$-value $= 0.18$)

Obtained using Joe Lang’s mph.fit function in R
(analysis 2 at www.stat.ufl.edu/~aa/ordinal/mph.html).

ML estimates

$$ \hat{\beta}_1 = -1.017 (SE = 0.094), \quad \hat{\beta}_2 = 0.298 (SE = 0.047) $$

give estimated cumulative log odds ratios

$$ \log \hat{\theta}_{11}^C = -1.02, \quad \log \hat{\theta}_{12}^C = -0.72, \quad \log \hat{\theta}_{13}^C = -0.42, \quad \log \hat{\theta}_{14}^C = -0.12. $$
Some Models that Lang’s mph.fit R Function Can Fit by ML:

- mph stands for *multinomial Poisson homogeneous* models, which have general form

\[ L(\mu) = X\beta \]

for probabilities or expected frequencies \( \mu \) in a contingency table, where \( L \) is a general link function (Lang 2005).

- Important special case is *generalized loglinear model*

\[ C \log(A\mu) = X\beta \]

for matrices \( C \) and \( A \) and vector of parameters \( \beta \).

- This includes ordinal logit models, such as cumulative logit; e.g., \( A \) forms cumulative prob’s and their complements at each setting of explanatory var’s (each row has 0’s and 1’s), and \( C \) forms contrasts of log prob’s to generate logits (each row contains 1, \(-1\), and otherwise 0’s).

- Includes models for ordinal odds ratios, such as model where all global log odds ratios take common value \( \beta \).
  
  *(OrdCDA, Sec. 6.6)*

- Another special case has form \( A\mu = X\beta \), which includes multinomial mean response model that mimics ordinary regression (scores in each row of \( A \)). *(OrdCDA, Sec. 5.6)*
2 Other Ordinal Response Models

a. Models using adjacent-category logits (ACL)
(Sec. 4.1 of OrdCDA)

\[
\log[P(y_i = j)/P(y_i = j + 1)] = \alpha_j + \beta' x_i
\]

- Odds ratio uses adjacent categories, whereas in cumulative logit model it uses entire response scale (so, interpretations use local odds ratios instead of cumulative odds ratios)
- Model also has proportional odds structure, for these logits (effect \(\beta\) same for each cutpoint \(j\))
- Corresponding model for category probabilities is

\[
P(y_i = j) = \frac{\exp(\alpha_j + \beta' x_i)}{1 + \sum_{k=1}^{c-1} \exp(\alpha_k + \beta' x_i)}, j = 1, \ldots, c-1
\]
Anderson (1984) noted that if

$$(x \mid y = j) \sim N(\mu_j, \Sigma)$$

then

$$\log \left[ \frac{P(y = j \mid x)}{P(y = j + 1 \mid x)} \right] = \alpha_j + \beta_j' x$$

with

$$\beta_j = \Sigma^{-1}(\mu_j - \mu_{j+1})$$

Equally-spaced means imply ACL model holds with same effects for each logit.

ACL and cumulative logit models with proportional odds structure fit well in similar situations and provide similar substantive results (both imply stochastic orderings of conditional distributions of $y$ at different predictor values).

Which to use? Cumulative logit extends inference to underlying continuum and is invariant with respect to choice of response categories. ACL gives effects in terms of fixed categories, which is preferable when want to provide interpretations for given categories rather than underlying continuum. ACL effects are estimable with retrospective studies (e.g., case-control).
Connection with baseline-category logit models

Baseline-category logits (BCL) with baseline $c$ are

$$\log \left( \frac{\pi_1}{\pi_c} \right), \log \left( \frac{\pi_2}{\pi_c} \right), \ldots, \log \left( \frac{\pi_{c-1}}{\pi_c} \right).$$

Since

$$\log \left( \frac{\pi_j}{\pi_c} \right) = \log \left( \frac{\pi_j}{\pi_{j+1}} \right) + \log \left( \frac{\pi_{j+1}}{\pi_{j+2}} \right) + \cdots + \log \left( \frac{\pi_{c-1}}{\pi_c} \right),$$

ACL model

$$\log \left[ \frac{\pi_j(x)}{\pi_{j+1}(x)} \right] = \alpha_j + \beta' x$$

can be fitted with software for BCL model

$$\log \left[ \frac{\pi_j(x)}{\pi_c(x)} \right] = \sum_{k=j}^{c-1} \alpha_k + \beta'(c - j)x$$

$$= \alpha^*_j + \beta' u_j$$

with adjusted predictor $u_j = (c - j)x$. 
Example: Stem Cell Research and Religious Fundamentalism

<table>
<thead>
<tr>
<th>Gender</th>
<th>Religious Beliefs</th>
<th>Stem Cell Research</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Definitely Fund</td>
</tr>
<tr>
<td>Female</td>
<td>Fundamentalist</td>
<td>34 (22%)</td>
</tr>
<tr>
<td></td>
<td>Moderate</td>
<td>41 (25%)</td>
</tr>
<tr>
<td></td>
<td>Liberal</td>
<td>58 (39%)</td>
</tr>
<tr>
<td>Male</td>
<td>Fundamentalist</td>
<td>21 (19%)</td>
</tr>
<tr>
<td></td>
<td>Moderate</td>
<td>30 (27%)</td>
</tr>
<tr>
<td></td>
<td>Liberal</td>
<td>64 (45%)</td>
</tr>
</tbody>
</table>

For gender \( g \) (1 = females, 0 = males) and religious beliefs treated quantitatively with \( x = (1, 2, 3) \), ACL model

\[
\log(\pi_j / \pi_{j+1}) = \alpha_j + \beta_1 x + \beta_2 g
\]

is equivalent to BCL model

\[
\log(\pi_j / \pi_4) = \alpha_j^* + \beta_1 (4 - j)x + \beta_2 (4 - j)g
\]
We set first predictor equal to $3x$ in equation for $\log(\pi_1/\pi_4)$, $2x$ in equation for $\log(\pi_2/\pi_4)$, and $x$ in equation for $\log(\pi_3/\pi_4)$; e.g., for those liberal on religion ($x = 3$), values in model matrix for religion predictor are 9, 6, 3 for each gender.

Values in model matrix for gender are 3, 2, 1 for females and 0, 0, 0 for males.

data stemcell;
input religion scresrch gender count;
datalines;
1 1 0 21
1 1 1 34
1 2 0 52
1 2 1 67
...
3 4 1 12
;
proc catmod order=data; weight count; population religion gender;
model scresrch = (1 0 0 3 0, 0 1 0 2 0, 0 0 1 1 0, 1 0 0 3 3, 0 1 0 2 2, 0 0 1 1 1, 1 0 0 6 0, 0 1 0 4 0, 0 0 1 2 0, 1 0 0 6 3, 0 1 0 4 2, 0 0 1 2 1, 1 0 0 9 0, 0 1 0 6 0, 0 0 1 3 0, 1 0 0 9 3, 0 1 0 6 2, 0 0 1 3 1) / ML NOGLS;

Maximum Likelihood Analysis of Variance

<table>
<thead>
<tr>
<th>Source</th>
<th>DF</th>
<th>Chi-Square</th>
<th>Pr &gt; ChiSq</th>
</tr>
</thead>
<tbody>
<tr>
<td>Model</td>
<td>4</td>
<td>135.66</td>
<td>&lt;.0001</td>
</tr>
<tr>
<td>Likelihood Ratio</td>
<td>13</td>
<td>12.00</td>
<td>0.5279</td>
</tr>
</tbody>
</table>

Effect Parameter Estimate Std. Error Chi-Square Pr > ChiSq

<table>
<thead>
<tr>
<th>Effect</th>
<th>Parameter</th>
<th>Estimate</th>
<th>Std. Error</th>
<th>Chi-Square</th>
<th>Pr &gt; ChiSq</th>
</tr>
</thead>
<tbody>
<tr>
<td>Model</td>
<td>1</td>
<td>-0.5001</td>
<td>0.3305</td>
<td>2.29</td>
<td>0.1302</td>
</tr>
<tr>
<td></td>
<td>2</td>
<td>0.4508</td>
<td>0.2243</td>
<td>4.04</td>
<td>0.0444</td>
</tr>
<tr>
<td></td>
<td>3</td>
<td>-0.1066</td>
<td>0.1647</td>
<td>0.42</td>
<td>0.5178</td>
</tr>
<tr>
<td>(RELIGION)</td>
<td>4</td>
<td>0.2668</td>
<td>0.0479</td>
<td>31.07</td>
<td>&lt;.0001</td>
</tr>
<tr>
<td>(GENDER)</td>
<td>5</td>
<td>-0.0141</td>
<td>0.0767</td>
<td>0.03</td>
<td>0.8539</td>
</tr>
</tbody>
</table>
• For moderates, estimated odds of (definitely fund) vs. (probably fund) are \( \exp(0.2668) = 1.31 \) times estimated odds for fundamentalists, whereas estimated odds of (definitely fund) vs. (definitely not fund) are \( \exp[3(0.2668)] = 2.23 \) times the estimated odds for fundamentalists, for each gender.

• Ordinal models with trend in location display strongest association with most extreme categories. e.g., for liberals, estimated odds of (definitely fund) vs. (definitely not) are \( \exp[2(3)(0.2668)] = 4.96 \) times estimated odds for fundamentalists, for each gender.

• Model describes 18 multinomial probabilities (3 for each religion \( \times \) gender combination) using 5 parameters. Deviance \( G^2 = 12.00, df = 18 - 5 = 13 \) (\( P \)-value = 0.53).

• Similar substantive results with cumulative logit model.

Religious beliefs effect larger (\( \hat{\beta}_1 = 0.488, SE = 0.080 \)), since refers to entire response scale. However, statistical significance similar, with (\( \hat{\beta}_1 / SE \) > 5) for each model.
Connection with ordinal loglinear models
(Sec. 6.2–6.3 OrdCDA)

For contingency tables, ACL models are equivalent to Poisson loglinear models, called association models, that use equally-spaced scores for $y$ (Goodman 1979, 1985). e.g., for $r \times c$ table with ordered rows and columns, ACL model for row scores $u_i$,

$$\log[P(y = j + 1)/P(y = j)] = \alpha_j + \beta u_i$$

is equivalent to linear-by-linear association model for expected frequencies $\{\mu_{ij} = E(n_{ij})\}$,

$$\log \mu_{ij} = \lambda + \lambda_x^i + \lambda_y^j + \beta u_i v_j,$$

with $\{v_j = j\}$. (Find $\log[\mu_{i,j+1}/\mu_{ij}]$ and simplify)

- Effect $\beta$ describes local log odds ratios
  (uniform association for $\{u_i = i\}, \{v_j = j\}$)

- Related literature for correspondence analysis models and equivalent canonical correlation models, which use an association term to model $[\mu_{ij} - \mu_{ij}(\text{indep})]$ rather than $[\log \mu_{ij} - \log \mu_{ij}(\text{indep})]$ (Goodman 1986)

- Association models can use alternative measures
  (e.g., global odds ratios, Dale 1986, Sec. 6.6 of OrdCDA)
b. Models using \textit{continuation-ratio} logits
(Sec. 4.2 of \textit{OrdCDA})

\[
\log[P(y_i = j)/P(y_i \geq j + 1)], \ j = 1, \ldots, c - 1, \text{ or }
\log[P(y_i = j + 1)/P(y_i \leq j)], \ j = 1, \ldots, c - 1
\]

Let \( \omega_j = P(y = j \mid y \geq j) = \frac{\pi_j}{\pi_j + \cdots + \pi_c} \)

Then

\[
\log \left( \frac{\pi_j}{\pi_{j+1} + \cdots + \pi_c} \right) = \log[\omega_j/(1 - \omega_j)],
\]

- Of interest when a \textit{sequential} mechanism determines the response outcome (Tutz 1991) or for grouped survival data (Prentice and Gloeckler 1978)
- Simple model with proportional odds structure is

\[
\logit[\omega_j(x)] = \alpha_j + \beta'_j x, \quad j = 1, \ldots, c - 1,
\]

- More general model \( \logit[\omega_j(x)] = \alpha_j + \beta'_j x \)

has fit equivalent to fit of \( c - 1 \) separate binary logit models, because multinomial factors into binomials,

\[
p(y_{i1}, \ldots, y_{ic}) = p(y_{i1})p(y_{i2} \mid y_{i1}) \cdots p(y_{ic} \mid y_{i1}, \ldots, y_{i,c-1}) = \\
\text{bin}[1, y_{i1}; \omega_1(x_i)] \cdots \text{bin}[1 - y_{i1} - \cdots - y_{i,c-2}, y_{i,c-1}; \omega_{c-1}(x_i)].
\]
Example: Tonsil Size and Streptococcus

<table>
<thead>
<tr>
<th>Carrier</th>
<th>Tonsil Size</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Not enlarged</td>
</tr>
<tr>
<td>Yes</td>
<td>19 (26%)</td>
</tr>
<tr>
<td>No</td>
<td>497 (37%)</td>
</tr>
</tbody>
</table>

Let $x$ = whether carrier of Streptococcus pyogenes (1 = yes, 0 = no)

Continuation-ratio logit model fits well (deviance 0.01, $df = 1$):

$$
\log \left[ \frac{\pi_1}{\pi_2 + \pi_3} \right] = \alpha_1 + \beta x, \quad \log \left[ \frac{\pi_2}{\pi_3} \right] = \alpha_2 + \beta x
$$

has $\hat{\beta} = -0.528$ ($SE = 0.196$). Model estimates an assumed common value $\exp(-0.528) = 0.59$ for cumulative odds ratio from first part of model and for local odds ratio from second part.

e.g., given that tonsils were enlarged, for carriers, estimated odds of response enlarged rather than greatly enlarged were 0.59 times estimated odds for non-carriers.

By contrast, cumulative logit model estimates

$\exp(-0.6025) = 0.55$ for each cumulative odds ratio, and ACL model estimates $\exp(-0.429) = 0.65$ for each local odds ratio.

(Both these models also fit well: Deviances 0.30, 0.24, $df = 1$.)
data tonsils; * look at data as indep. binomials;
input stratum carrier success failure;
n = success + failure;
datalines;
1 1 19 53
1 0 497 829
2 1 29 24
2 0 560 269;
proc genmod data=tonsils; class stratum;
model success/n = stratum carrier / dist=binomial link=logit lrci type3;
run;

Analysis Of Parameter Estimates

<table>
<thead>
<tr>
<th>Parameter</th>
<th>DF</th>
<th>Estimate</th>
<th>Standard Error</th>
<th>95% Confidence Limits</th>
<th>Chi-Square</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intercept</td>
<td>1</td>
<td>0.7322</td>
<td>0.0729</td>
<td>0.5905 0.8762</td>
<td>100.99</td>
</tr>
<tr>
<td>stratum</td>
<td>1</td>
<td>-1.2432</td>
<td>0.0907</td>
<td>-1.4220 -1.0662</td>
<td>187.69</td>
</tr>
<tr>
<td>stratum</td>
<td>0</td>
<td>0.0000</td>
<td>0.0000</td>
<td>0.0000 0.0000</td>
<td>.</td>
</tr>
<tr>
<td>carrier</td>
<td>1</td>
<td>-0.5285</td>
<td>0.1979</td>
<td>-0.9218 -0.1444</td>
<td>7.13</td>
</tr>
</tbody>
</table>

LR Statistics For Type 3 Analysis

<table>
<thead>
<tr>
<th>Source</th>
<th>DF</th>
<th>Chi-Square</th>
<th>Pr &gt; ChiSq</th>
</tr>
</thead>
<tbody>
<tr>
<td>carrier</td>
<td>1</td>
<td>7.32</td>
<td>0.0068</td>
</tr>
</tbody>
</table>
Adjacent Categories Logit and Continuation Ratio Logit Models with Nonproportional Odds

- As in cumulative logit case, model of proportional odds form fits poorly when there are substantive dispersion effects.

- Each model has a more general non-proportional odds form, the ACL version being

\[
\log[P(y_i = j)/P(y_i = j + 1)] = \alpha_j + \beta_j'x_i
\]

- Unlike cumulative logit model, these models do not have structural problem of out-of-order cumulative probabilities.

- Models lose ordinal advantage of parsimony, but effects still have ordinal nature, unlike BCL models.

- Can fit general ACL model with software for BCL model, converting its \{\hat{\beta}_j^*\} estimates to \hat{\beta}_j = \hat{\beta}_j^* - \hat{\beta}_{j+1}^*, since

\[
\log\left(\frac{\pi_j}{\pi_{j+1}}\right) = \log\left(\frac{\pi_j}{\pi_c}\right) - \log\left(\frac{\pi_{j+1}}{\pi_c}\right).
\]
c. Stereotype model: Multiplicative paired-category logits
(Sec. 4.3 of *OrdCDA*)

ACL model with separate effects for each pair of adjacent categories is equivalent to standard BCL model

\[
\log \left( \frac{\pi_j}{\pi_c} \right) = \alpha_j + \beta'_j x, \quad j = 1, \ldots, c - 1.
\]

- Disadvantage: lack of parsimony (treats response as *nominal*)
- \(c - 1\) parameters for each predictor instead of a single parameter
- No. parameters large when either \(c\) or no. of predictors large

Anderson (1984) proposed alternative model nested between ACL model with proportional odds structure and the general ACL or BCL model with separate effects \(\{\beta_j\}\) for each logit.
Stereotype model:

\[
\log \left[ \frac{\pi_j}{\pi_c} \right] = \alpha_j + \phi_j \beta' x, \quad j = 1, \ldots, c - 1.
\]

- For predictor \(x_k\), \(\phi_j \beta_k\) represents log odds ratio for categories \(j\) and \(c\) for a unit increase in \(x_k\). By contrast, general BCL model has log odds ratio \(\beta_{jk}\) for this effect, which requires many more parameters
- \(\{\phi_j\}\) are parameters, treated as “scores” for categories of \(y\).
- Like proportional odds models, stereotype model has advantage of single parameter \(\beta_k\) for effect of predictor \(x_k\) (for given scores \(\{\phi_j\}\)).
- Stereotype model achieves parsimony by using same scores for each predictor, which may or may not be realistic.
- Identifiability requires location and scale constraints on \(\{\phi_j\}\), such as \((\phi_1 = 1, \phi_c = 0)\) or \((\phi_1 = 0, \phi_c = 1)\).
- Corresponding model for category probabilities is

\[
P(y_i = j) = \frac{\exp(\alpha_j + \phi_j \beta' x_i)}{1 + \sum_{k=1}^{c-1} \exp(\alpha_k + \phi_k \beta' x_i)}
\]

- Model is *multiplicative* in parameters, which makes model fitting awkward
  
  *(gnm add-on function to R fits this and other nonlinear models).*
d. Cumulative Probit Models (Sec. 5.2 of *OrdCDA*)

Denote *cdf* of standard normal by $\Phi$.

*Cumulative probit model* is

$$
\Phi^{-1}[P(y \leq j)] = \alpha_j + \beta'x, \quad j = 1, \ldots, c - 1
$$

E.g., $P(y \leq j) = 1/2$ when $\alpha_j + \beta'x = 0$

Since $\Phi(0) = 1/2 = P(\text{standard normal r.v.} < 0)$

As in proportional odds models (logit link), effect $\beta$ is same for each cumulative probability.

(Here, not appropriate to call this a “proportional odds” model, because interpretations do not apply to odds or odds ratios.)
Properties

- Motivated by underlying normal regression model for latent variable $y^*$ with constant $\sigma$ (WLOG, can set $\sigma = 1$).

- Then, coefficient $\beta_k$ of $x_k$ has interpretation that a unit increase in $x_k$ corresponds to change in $E(y^*)$ of $\beta_k$ (change of $\beta_k$ standard deviation, when $\sigma \neq 1$), keeping fixed other predictor values.

- Logistic and normal cdfs having same mean and standard deviation look similar, so cumulative probit models and cumulative logit models fit well in similar situations.

- Standard logistic distribution $G(y) = e^y / (1 + e^y)$ has mean 0 and standard deviation $\pi / \sqrt{3} = 1.8$. ML estimates from cumulative logit models tend to be about 1.6 to 1.8 times ML estimates from cumulative probit models.

- Quality of fit and statistical significance essentially same for cumulative probit and cumulative logit models. Both imply stochastic orderings at different $x$ levels and are designed to detect location rather than dispersion effects.
Example: Religious fundamentalism by highest educational degree (GSS data from 1972 to 2006, huge $n$)

<table>
<thead>
<tr>
<th>Highest Degree</th>
<th>Religious Beliefs</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Fundamentalist</td>
</tr>
<tr>
<td>Less than high school</td>
<td>4913 (43%)</td>
</tr>
<tr>
<td>High school</td>
<td>8189 (32%)</td>
</tr>
<tr>
<td>Junior college</td>
<td>728 (29%)</td>
</tr>
<tr>
<td>Bachelor</td>
<td>1304 (20%)</td>
</tr>
<tr>
<td>Graduate</td>
<td>495 (16%)</td>
</tr>
</tbody>
</table>

For cumulative link model

$$\text{link}[P(y \leq j)] = \alpha_j + \beta x_i$$

using scores $\{x_i = i\}$ for highest degree,

$$\hat{\beta} = -0.206 \ (SE = 0.0045) \quad \text{for probit link}$$

$$\hat{\beta} = -0.345 \ (SE = 0.0075) \quad \text{for logit link}$$
data religion;
input degree religion count;
datalines;
   0 1 4913
   0 2 4684
   0 3 1905
   1 1 8189
   1 2 11196
   1 3 6045
   ...
   4 3 1369
;
proc logistic; weight count;
   model religion = degree / link=probit aggregate scale=none;

Score Test for the Equal Slopes Assumption
               Chi-Square       DF       Pr > ChiSq
              0.2452          1       0.6205

Deviance and Pearson Goodness-of-Fit Statistics
                    Criterion   Value       DF   Value/DF      Pr > ChiSq
Deviance            48.7072        7       6.9582   <.0001
Pearson             48.9704        7       6.9958   <.0001

Model Fit Statistics
                    Intercept and
                       Intercept
                       Only  Covariates
Criterion          Value     DF     Value/DF      Pr > ChiSq
AIC                105532.77   7       6.9582   <.0001
SC                  105534.19   7       6.9958   <.0001
-2 Log L           105528.77   7       6.9958   <.0001

Parameter               DF     Estimate     Error   Chi-Square     Pr > ChiSq
Intercept 1            1     -0.2240     0.00799   785.6659       <.0001
Intercept 2            1      0.9400     0.00868  11736.5822      <.0001
degree                1     -0.2059     0.00447   2120.0908      <.0001

-----------------------------------------------
• From probit $\hat{\beta} = -0.206$, for category increase in highest degree, mean of underlying response on religious beliefs estimated to decrease by 0.21 standard deviations.

• From logit $\hat{\beta} = -0.345$, estimated odds of response in fundamentalist rather than liberal direction multiply by $\exp(-0.345) = 0.71$ for each category increase in degree. e.g., estimated odds of fundamentalist rather than moderate or liberal for those with less high school education are $\frac{1}{\exp[4(-0.345)]} = 4.0$ times estimated odds for those with graduate degree.

For each category increase in highest degree, mean of underlying response on religious beliefs estimated to decrease by $0.345 / (\pi / \sqrt{3}) = 0.19$ standard deviations.

Goodness of fit?

Cumulative probit: Deviance = 48.7 ($df = 7$)

Cumulative logit: Deviance = 45.4 ($df = 7$)

Either link treating education as factor passes goodness-of-fit test, but fit not practically different than with simpler linear trend model.

e.g., Probit deviance = 5.2, logit deviance = 2.4 ($df = 4$)

Probit $\hat{\beta}_1 = 0.83, \hat{\beta}_2 = 0.56, \hat{\beta}_3 = 0.46, \hat{\beta}_4 = 0.17, \hat{\beta}_5 = 0$
e. Cumulative Log-Log Links  (Sec. 5.3 of *OrdCDA*)

Logit and probit links have symmetric S shape, in sense that $P(y \leq j)$ approaches 1.0 at same rate as it approaches 0.0.

Model with *complementary log-log link*

$$\log\{-\log[1 - P(y \leq j)]\} = \alpha_j + \beta'x$$

approaches 1.0 at *faster* rate than approaches 0.0. It and corresponding *log-log link*,

$$\log\{-\log[P(y \leq j)]\},$$

based on underlying skewed distributions (extreme value) with *cdf* of form $G(y) = \exp\{-\exp[-(y - a)/b]\}$.

- Model with complementary log-log link has interpretation that

  $$P(y > j \mid x \text{ with } x_k = x+1) = P(y > j \mid x \text{ with } x_k = x)^{\exp(\beta_k)}$$

- Most software provides complementary log-log link, but can fit model with log-log link by reversing order of categories and using complementary log-log link.
Example: Life table for gender and race (percent)

<table>
<thead>
<tr>
<th>Life Length</th>
<th>Males</th>
<th>Females</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>White</td>
<td>Black</td>
</tr>
<tr>
<td>0-20</td>
<td>1.3</td>
<td>2.6</td>
</tr>
<tr>
<td>20-40</td>
<td>2.8</td>
<td>4.9</td>
</tr>
<tr>
<td>40-50</td>
<td>3.2</td>
<td>5.6</td>
</tr>
<tr>
<td>50-65</td>
<td>12.2</td>
<td>20.1</td>
</tr>
<tr>
<td>Over 65</td>
<td>80.5</td>
<td>66.8</td>
</tr>
</tbody>
</table>

Source: 2008 Statistical Abstract of the United States

For gender \( g \) (1 = female; 0 = male), race \( r \) (1 = black; 0 = white), and life length \( y \), consider model

\[
\log\{-\log[1 - P(y \leq j)]\} = \alpha_j + \beta_1 g + \beta_2 r
\]

Good fit with this model or a cumulative logit model or a cumulative probit model.
data lifetab;
input sex $ race $ age count;
datalines;
   m w  20  13
   f w  20   9
   m b  20  26
   f b  20  18
   m w  40  28
   f w  40  13
   m b  40  49
   f b  40  24
   m w  50  32
   f w  50  19
   m b  50  56
   f b  50  37
   m w  65 122
   f w  65  80
   m b  65 201
   f b  65 129
   m w 100  805
   f w 100  879
   m b 100  668
   f b 100  792
;  
proc logistic; weight count; class sex race / param=ref;
  model age = sex race / link=cloglog aggregate scale=none;
run;
proc genmod; weight count; class sex race;
  model age = sex race / dist=multinomial link=CCLL lrci type3 obstats;
run;

The GENMOD Procedure

Analysis Of Parameter Estimates

Likelihood Ratio

<table>
<thead>
<tr>
<th>Parameter</th>
<th>DF</th>
<th>Estimate</th>
<th>Standard Error</th>
<th>95% Confidence Limits</th>
<th>Chi-Square</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intercept1</td>
<td>1</td>
<td>-4.2127</td>
<td>0.1338</td>
<td>-4.4840</td>
<td>991.04</td>
</tr>
<tr>
<td>Intercept2</td>
<td>1</td>
<td>-3.1922</td>
<td>0.0911</td>
<td>-3.3741</td>
<td>1226.85</td>
</tr>
<tr>
<td>Intercept3</td>
<td>1</td>
<td>-2.5821</td>
<td>0.0764</td>
<td>-2.7340</td>
<td>1143.60</td>
</tr>
<tr>
<td>Intercept4</td>
<td>1</td>
<td>-1.5216</td>
<td>0.0623</td>
<td>-1.6458</td>
<td>596.43</td>
</tr>
<tr>
<td>sex f</td>
<td>1</td>
<td>-0.5383</td>
<td>0.0703</td>
<td>-0.6769</td>
<td>58.57</td>
</tr>
<tr>
<td>sex m</td>
<td>0</td>
<td>0.0000</td>
<td>0.0000</td>
<td>0.0000</td>
<td></td>
</tr>
<tr>
<td>race b</td>
<td>1</td>
<td>0.6107</td>
<td>0.0709</td>
<td>0.4725</td>
<td>74.20</td>
</tr>
<tr>
<td>race w</td>
<td>0</td>
<td>0.0000</td>
<td>0.0000</td>
<td>0.0000</td>
<td></td>
</tr>
</tbody>
</table>
\[ \beta_1 = -0.538, \quad \beta_2 = 0.611 \]

Gender effect:

\[ P(y > j \mid g = 0, r) = [P(y > j \mid g = 1, r)]^{\exp(0.538)} \]

Given race, proportion of men living longer than a fixed time equals proportion for women raised to \( \exp(0.538) = 1.71 \) power.

Given gender, proportion of blacks living longer than a fixed time equals proportion for whites raised to \( \exp(0.611) = 1.84 \) power.

Cumulative logit model has gender effect = \(-0.604\), race effect = 0.685.

If \( \Omega \) denotes odds of living longer than some fixed time for white women, then estimated odds of living longer than that time are

\[ \exp(-0.604)\Omega = 0.55\Omega \] for white men

\[ \exp(-0.685)\Omega = 0.50\Omega \] for black women

\[ \exp(-0.604 - 0.685)\Omega = 0.28\Omega \] for black men
f. Modeling Non-Standard Count Data

- Count responses often have zero inflation
e.g., number of medical appointments a subject had in past year; some subjects have 0 observation as result of chance, others because of doctor-avoidance phobia or (in U.S.) cost and/or lack of medical insurance.

- Models for clustered zero-inflated count data include
  (a) hurdle model that uses logistic regression to model whether an observation is zero or positive and a separate loglinear model with a truncated distribution for the positive counts
  (b) a zero-inflated Poisson model that for each observation uses a mixture of a Poisson loglinear model and a degenerate distribution at 0
  (c) a zero-inflated negative binomial model that allows overdispersion relative to the zero-inflated Poisson model.

- Model (a) requires separate parameters for the effects of explanatory variables in the logistic model and in the loglinear model.

- Models (b) and (c) require separate parameters for the effects of explanatory variables on the mixture probability and in the loglinear model.
• The models can encounter fitting difficulties if there is zero-deflation at any settings of explanatory variables.

• When $Y_t$ has relatively few distinct count outcomes, simple alternative approach applies a cumulative logit random effects model to the count data (Min and Agresti 2005).

• The first category is the zero outcome and each other count outcome is a separate category

• When large number of count values recorded, collapse into ordered categories (at least 4 categories to avoid power loss)

• This approach has advantage of single set of parameters for describing effects. Those parameters describe effects overall, rather than conditional on a response being positive.
Modeling Repeated Measures of Zero-Inflated Data

An example Pharmaceutical study comparing two treatments for a disease with 118 patients, half randomly allocated to each treatment. Response = number of episodes of a certain side effect, with this count observed at six times.

Side Effect Frequencies for Treatment A and Treatment B

<table>
<thead>
<tr>
<th></th>
<th>0</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>312</td>
<td>30</td>
<td>11</td>
<td>0</td>
<td>1</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>B</td>
<td>278</td>
<td>39</td>
<td>20</td>
<td>6</td>
<td>7</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Total</td>
<td>590</td>
<td>69</td>
<td>31</td>
<td>6</td>
<td>8</td>
<td>2</td>
<td>2</td>
</tr>
</tbody>
</table>

Complete data and SAS code for various analyses at www.stat.ufl.edu/~aa/ordinal/ord.html

Other explanatory variable: time elapsed since previous observation.

Min and Agresti showed strong evidence of zero inflation for standard models for counts, such as Poisson model with a random intercept.
For ordinal approach, group $Y_t$ into $(0, 1, 2, 3, 4, > 4)$

Random effects model: For subject $i$,

$$\text{logit}[P(Y_{it} \leq j)] = u_i + \alpha_j + \beta_1 tr + \beta_2 \log(\text{time}), \quad j = 0, \ldots, 4,$$

where $tr$ is indicator for whether the subject uses treatment A.

From analysis discussed in text (p. 292) with independent random effects $u_i \sim N(0, \sigma^2)$ integrated out to get likelihood, $\hat{\beta}_1 = 0.977$ has $SE = 0.431$

At each observation time and for a fixed time elapsed since previous observation, estimated odds that number of side effects falls below any fixed level with treatment A are

$$\exp(0.977) = 2.66 \text{ times estimated odds for treatment B.}$$

Estimate $\hat{\sigma}_u = 1.73$ (with $SE = 0.25$) of variability among $\{u_i\}$ suggests considerable within-subject positive correlation among the repeated responses.
Bayesian Ordinal Data Analysis
(Chapter 11 of *OrdCDA*)

Recall the *posterior* density function is proportional to the product of the *prior* density function with the likelihood function.

**Some highlights:**

- For multinomial data, *Dirichlet* distribution serves as conjugate prior over \((\pi_1, \ldots, \pi_c)\) probability simplex. Useful for smoothing contingency tables (Lindley 1964, Good 1965).

- For \(2 \times c\) ordinal table with two independent Dirichlet priors, Altham (1969) derived expression for posterior probability that one distribution is stochastically larger than the other. (p. 336 *OrdCDA*)

- Logistic-normal prior (multivariate normal for vector of logits) adapts better to ordinality and is more flexible, through, e.g.,

  \[
  \text{Corr}[\text{logit}(\pi_a), \text{logit}(\pi_b)] = \rho^{|a-b|}
  \]

  (Leonard 1973, smoothing a histogram)
Bayesian Approaches with Ordinal Models

- For modeling, in which parameters $\beta$ are real-valued, using a multivariate normal prior provides broad scope. Prior is *non-informative* when prior $\sigma$ values large (e.g., 1000).

- Posterior distributions approximated using MCMC methods (e.g., with software such as WinBUGS), most simply using methods for normal responses based on latent variable connections (Albert and Chib 1993, P. Hoff 2009 *First Course in Bayesian Statistical Methods*, Ch. 12)

- SAS ver. 9.2 has BAYES option in PROC GENMOD, for univariate $Y$ (e.g., binomial, Poisson, normal) but not multinomial. (Sec. 11.3.5, 11.3.6 of *OrdCDA*)
  
  Can fit (1) continuation-ratio logit model using connection between multinomial and a product of binomials , (2) adjacent-categories logit model using connection with Poisson loglinear model.

- Priors for cumulative logit models should recognize constraint $\alpha_1 < \alpha_2 < \cdots < \alpha_{c-1}$. Sec. 11.3.4 of *OrdCDA* shows ex., also summarizing by posterior $P(\beta > 0)$, $P(\beta < 0)$. Table A.8 (p. 353) shows PROC MCMC for Bayesian analysis.
Example: Tonsil Size and Streptococcus

<table>
<thead>
<tr>
<th>Carrier</th>
<th>Not enlarged</th>
<th>Enlarged</th>
<th>Greatly Enlarged</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>19 (26%)</td>
<td>29 (40%)</td>
<td>24 (33%)</td>
</tr>
<tr>
<td>No</td>
<td>497 (37%)</td>
<td>560 (42%)</td>
<td>269 (20%)</td>
</tr>
</tbody>
</table>

Continuation-ratio logit model

\[
\log \left[ \frac{\pi_1}{\pi_2 + \pi_3} \right] = \alpha_1 + \beta x, \quad \log \left[ \frac{\pi_2}{\pi_3} \right] = \alpha_2 + \beta x
\]

where \( x \) = whether carrier of Streptococcus pyogenes

\( \beta \) is a cumulative log odds ratio for the 2\( \times \)2 table comparing column 1 to columns 2 and 3 combined (first logit) and a local log odds ratio for the 2\( \times \)2 table consisting of columns 2 and 3 (second logit).

Use normal priors for model parameters with means of 0.

For \( x \), let 0.5 = yes, −0.5 = no (instead of 1 = yes and 0 = no), so the logit has the same prior variability for each logit.
data tonsils; * look at data as indep. binomials;
input stratum carrier success failure;
n = success + failure; carrier2 = carrier - 0.5; * symmetrize prior
datalines;
1 1 19 53
1 0 497 829
2 1 29 24
2 0 560 269;
proc genmod data=tonsils; class stratum; * frequentist analysis;
model success/n = stratum carrier / dist=binomial link=logit lrci type3;

proc genmod data=tonsils; class stratum; * Bayesian analysis;
model success/n = stratum carrier2 / dist=binomial link=logit;
bayes coeffprior=normal initialmle diagnostics=merror nmc=2000000;
run; * noninformative, takes prior std dev = 1000 for all parameters;

proc genmod data=tonsils; class stratum; * Bayesian analysis;
model success/n = stratum carrier2 / dist=binomial link=logit;
bayes coeffprior=normal (var=1.0) initialmle diagnostics=merror nmc=2000000;
run; * informative, takes prior std dev = 1 for all parameters;

-----------------------------------------------------------------------------

Posterior Estimates of $\beta$. Results in ML row are ML estimate, $SE$, and
95% profile likelihood confidence interval.

<table>
<thead>
<tr>
<th>Prior Distribution</th>
<th>Mean</th>
<th>Std Dev</th>
<th>95% Credible Interval</th>
</tr>
</thead>
<tbody>
<tr>
<td>Normal ($\sigma = 1000$)</td>
<td>$-0.533$</td>
<td>0.199</td>
<td>($-0.926$, $-0.146$)</td>
</tr>
<tr>
<td>Normal ($\sigma = 1.0$)</td>
<td>$-0.518$</td>
<td>0.194</td>
<td>($-0.902$, $-0.141$)</td>
</tr>
<tr>
<td>ML</td>
<td>$-0.5285$</td>
<td>0.198</td>
<td>($-0.922$, $-0.144$)</td>
</tr>
</tbody>
</table>

Note: HPD credible interval ok for $\beta$ model parameters, but not sensible for
odds ratios $e^\beta$. 
Summary

- Logistic regression for binary responses extends in various ways to handle ordinal responses: Use logits for cumulative probabilities, adjacent-response categories, continuation ratios. Stereotype model can treat baseline-category logits ordinally.

- Other ordinal multinomial models include cumulative link models (probit, complementary-log-log), and it can be useful to handle count data with a multinomial model.

- Which model to use? Apart from certain types of data in which grouped response models are invalid (e.g., cumulative logits with case-control data), we may consider (1) how we want to summarize effects (e.g., cumulative prob’s with cumulative logit, individual category prob’s with ACL) and (2) do we want a connection with an underlying latent variable model (natural with cumulative logit and other cumulative link models)?

- Models extend to multivariate responses using marginal models and mixed models with random effects (Chap. 8-10).

- Other methods require assigning fixed or midrank scores to response categories, such as extensions of nonparametric methods to allow for the ties that occur with ordinal data.
3 Software for Ordinal Modeling

See *OrdCDA* appendix for details, and also some details for SPSS (not covered here).

**SAS**

- PROC FREQ provides large-sample and small-sample tests of independence in two-way tables, measures of association and their estimated SEs, and generalized CMH tests of conditional independence.

- PROC GENMOD fits multinomial cumulative link models and Poisson loglinear models, and it can perform GEE analyses for marginal models as well as Bayesian model fitting for binomial and Poisson data.

- PROC LOGISTIC fits cumulative link models.

- PROC NLMIXED fits models with random effects and generalized nonlinear models (e.g., stereotype model).

- PROC CATMOD can fit baseline-category logit models by ML, and hence adjacent-category logit models.
R (and S-Plus)

- A detailed discussion of the use of R for models for categorical data is available on-line in the free manual prepared by Laura Thompson to accompany Agresti (2002). A link to this manual is at www.stat.ufl.edu/~aa/cda/software.html.

- Specialized R functions available from various R libraries. Prof. Thomas Yee at Univ. of Auckland provides VGAM for vector generalized linear and additive models (www.stat.auckland.ac.nz/~yee/VGAM).

- In VGAM, the vglm function fits wide variety of models. Possible models include the cumulative logit model (family function cumulative) with proportional odds or partial proportional odds or nonproportional odds, cumulative link models (family function cumulative) with or without common effects for each cutpoint, adjacent-categories logit models (family function acat), and continuation-ratio logit models (family functions cratio and sratio).
Many other R functions can fit cumulative logit and other cumulative link models. Thompson’s manual (p. 121) describes the `polr` function from the MASS library. The syntax is simple, such as

```r
library(MASS)
fit.cum <- polr(y ~ x, data=tab3.1, method='probit')
summary(fit.cum)
```

The package gee contains a function `gee` for ordinal GEE analyses. The package geepack contains a function `ordgee` for ordinal GEE analyses.

The package glmmAK contains a function `cumlogitRE` for using MCMC to fit cumulative logit models with random effects.

Can fit nonlinear models such as stereotype model using `gnm` add-on function to R by Firth and Turner:

[www2.warwick.ac.uk/fac/sci/statistics/staff/research/turner/gnm/](http://www2.warwick.ac.uk/fac/sci/statistics/staff/research/turner/gnm/)

R function `mph.fit` prepared by Joe Lang at Univ. of Iowa can fit many models for contingency tables that are difficult to fit with ML, such as mean response models, global odds ratio models, marginal models.
Stata

- The *ologit* program (www.stata.com/help.cgi?ologit) fits cumulative logit models.
- The *oprobit* program (www.stata.com/help.cgi?oprobit) fits cumulative probit models.
- Continuation-ratio logit models can be fitted with the *ocratio* module (www.stata.com/search.cgi?query=ocratio) and with the *seqlogit* module.
- The stereotype model can be fitted with the *slogit* program (www.stata.com/help.cgi?slogit).
- The GLLAMM module (www.gllamm.org) can fit a very wide variety of models, including cumulative logit models with random effects. See www.stata.com/search.cgi?query=gllamm.
4 Other Work on Modelling Ordinal Responses

No attempt to be complete; see text notes at end of each chapter of *OrdCDA* for more references.

**Modelling Association**

Association models – Anderson and Vermunt (2000), Becker (1989),
Rom and Sarkar (1992)

Square contingency tables and extensions – Agresti (1993), Agresti and
Lang (1993), Becker (1990), Dale (1986), Ekholm et al. (2003), Kateri
and Agresti (1997), Kateri and Papaioannou (1997), Sarkar (1989),
Williamson, Kim, and Lipsitz (1995)

Correspondence analysis, correlation models – Beh (1997), Gilula
(1986), Gilula and Ritov (1990), Goodman (1986), Goodman (1996),
Ritov and Gilula (1993)

**Modelling Agreement**

Latent trait models – e.g., Uebersax and Grove (1993), Yang and Becker
(1997)

Loglinear and association models – Agresti (1988), Becker (1989, 1990),

Random effects – Williamson and Manatunga (1997)


Measures of agreement – Banerjee et al. (1999), Roberts and McNamee (2005)

**Multivariate Models**


**Nonparametric sorts of inference**

Inference using rank statistics – Akritas and Brunner (1997), Bathke and

Nonparametric random effects – Hartzel, Agresti, and Caffo (2001)

**Bayesian Inference**

Modelling an ordinal response – Lang (1999), Johnson and Albert (1999), Hoff (2009, Ch. 12)


Case-control analyses with an ordinal response – Mukherjee et al. (2007, 2008), Mukherjee and Liu (2008)

**Small-Sample Inference**


Improved tests from a decision-theoretic perspective – Cohen and Sackrowitz (1991), Berger and Sackrowitz (1997)

Higher-order approximations such as the saddlepoint essentially exact for single-parameter inference – Pierce and Peters (1992), Agresti, Lang,
and Mehta (1993)

**Goodness of Fit**

Chi-squared statistics inappropriate with continuous predictors or highly sparse data


For cumulative logit models, can test proportional odds assumption – Brant (1990), Peterson and Harrell (1990)

Goodness-of-link testing – Genter and Farewell (1985)

**Missing Data**

Accounting for drop out – Molenberghs, Kenward, and Lesaffre (1997), Ten Have et al. (2000)

Score test of independence in two-way tables with ordered categories and extensions for stratified data – Lipsitz and Fitzmaurice (1996)


**Order-Restricted Inference**

Estimate cell proportions (and conduct tests) assuming solely that a type of ordinal log odds ratio is uniformly nonnegative


Marginal modeling – Bartolucci et al. (2001), Bartolucci and Forcina (2002), Colombi and Forcina (2001)

Detailed references are in Bibliography of OrdCDA.

Other areas not discussed here include other model diagnostics, smoothing ordinal data (e.g., generalized additive models), paired preference modeling, survival modeling. Can find some info by looking up the topic in Subject Index of OrdCDA.
Partial Bibliography: Analysis of Ordinal Categorical Data

Some Books


Some Survey Articles


