

Chapter 6 - FACTORIAL TREATMENT DESIGNS

• Can improve efficiency of Experiments by varying multiple FACTORS simultaneously.

• Factors \equiv Types of Treatments ~~.....~~

EXAMPLE 1 - WEIGHT GAIN IN HIV+ PATIENTS

(Klausner, et al, (1996) "The Effect of Thalidomide ..."
Journal of Acquired Immune Deficiency Syndromes & Human Retrovirology, 11: 247-257)

Y \equiv 21 DAY WEIGHT GAIN IN HIV-1+ PATIENTS

FACTOR A \equiv DRUG TREATMENT: Thalidomide / Placebo

FACTOR B \equiv TUBERCULOSIS INFECTION STATUS: TB+/TB-

NOTE: FACTOR A IS CONTROLLED, BUT FACTOR B OCCURS NATURALLY

EXAMPLE 2 - MARKETING EFFECTS OF KNOWLEDGE/TIME

(IYER (1989) "UNPLANNED PURCHASING: KNOWLEDGE OF SHOPPING ENVIRONMENT AND TIME PRESSURE"
JOURNAL OF RETAILING, 65: 40-57)

Y \equiv # of unplanned purchases on shopping trip

FACTOR A \equiv STORE KNOWLEDGE (FAMILIAR/UNFAMILIAR)

FACTOR B \equiv TIME CONSTRAINT (PRESENT/ABSENT)

NOTE: EXPERIMENT CONDUCTED AS CRD IN 4 TRTS (COMBINATIONS OF FACTOR LEVELS)

22-111 50 SHEETS
22-112 100 SHEETS
22-113 200 SHEETS

GENERAL 2-FACTOR FACTORIAL STRUCTURE

FACTOR A @ a Levels

FACTOR B @ b Levels

RUN IN CRD w/ ab TRTS

		FACTOR B				Row MEANS	
		1	2	...	b		
FACTOR A	1	μ_{11}	μ_{12}	...	μ_{1b}	$\bar{\mu}_{1.}$	} MEANS FOR LEVELS OF FACTOR A
	2	μ_{21}	μ_{22}	...	μ_{2b}	$\bar{\mu}_{2.}$	
	
	a	μ_{a1}	μ_{a2}	...	μ_{ab}	$\bar{\mu}_{a.}$	
		$\bar{\mu}_{.1}$	$\bar{\mu}_{.2}$...	$\bar{\mu}_{.b}$	$\bar{\mu}_{..}$	Overall Mean
		} MEANS FOR LEVELS OF FACTOR B					

① Simple Effects

Comparisons of LEVELS OF ONE FACTOR WITHIN LEVELS OF OTHER FACTOR.

$\mu_{11} - \mu_{21}$ Compares means of levels 1 & 2 of FACTOR A WHEN FACTOR B IS @ LEVEL 1

$\mu_{23} - \mu_{25}$ Compares MEANS OF LEVELS 3 & 5 OF FACTOR B WHEN FACTOR A IS @ LEVEL 2

② MAIN EFFECTS

Comparisons of AVERAGE LEVELS OF FACTORS

$\mu_{2.} - \mu_{1.}$ ③ COMPARES MEANS (ACROSS ALL LEVELS OF FACTOR B) OF LEVELS 1 & 2 OF FACTOR A.

$\mu_{.3} - \mu_{.5}$ COMPARES MEANS (ACROSS ALL LEVELS OF FACTOR A) OF LEVELS 3 & 5 OF FACTOR B.

③ Interaction Effects

Comparisons of Simple Effects Across LEVELS OF THE OTHER FACTOR

$(\mu_{11} - \mu_{21}) - (\mu_{13} - \mu_{23})$ Compares simple effects of ~~levels 1 & 2~~ levels 1 & 2 of factor A ACROSS LEVELS 1 & 3 OF FACTOR B

NOTE: $(\mu_{11} - \mu_{21}) - (\mu_{13} - \mu_{23}) = ~~(\mu_{11} - \mu_{13}) - (\mu_{21} - \mu_{23})~~$
 $= (\mu_{11} - \mu_{13}) - (\mu_{21} - \mu_{23})$

Compares simple effects of levels 1 & 3 OF FACTOR B ACROSS LEVELS 1 & 2 OF FACTOR A.

See plots on p. 180 of Kuehl

22-111 50 SHEETS
22-112 100 SHEETS
22-113 200 SHEETS
KODAK SAFETY FILM

STATISTICAL MODEL FOR 2 FACTORS

① Cell Means Model (1-way ANOVA with $t=ab$ TMS)

[FIXED FACTORS]

$$Y_{ijk} = \mu_{ij} + e_{ijk}$$

$i = 1, \dots, a$
 $j = 1, \dots, b$
 $k = 1, \dots, r$

μ_{ij} = Mean when factor A is @ level i , B is @ j

$$E[e_{ijk}] = 0 \quad V[e_{ijk}] = \sigma^2 \quad (\text{Need Normality \& independence for F, t-test})$$

Least Squares Estimation

$$Q = \sum_i \sum_j \sum_k (Y_{ijk} - \mu_{ij})^2 = \sum_i \sum_j \sum_k e_{ijk}^2$$

$$\min_{\{\mu_{ij}\}} Q \Rightarrow \frac{\partial Q}{\partial \mu_{ij}} = 0 \quad \text{\& solve for } \hat{\mu}_{ij}$$

NOTE:

$$\frac{\partial (Y_{ijk} - \mu_{ij})^2}{\partial \mu_{ij}} = \begin{cases} 2(Y_{ijk} - \mu_{ij})(-1) & i=j \\ 0 & \text{o.w.} \end{cases}$$

$$\frac{\partial Q}{\partial \mu_{ij}} = \sum_k (-2)(Y_{ijk} - \mu_{ij}) + \sum_{i' \neq i} \sum_j \sum_k 0 + \sum_{i'} \sum_{j' \neq j} \sum_k 0$$



22-141 50 SHEETS
 22-142 100 SHEETS
 22-111 200 SHEETS

Setting $\frac{\partial Q}{\partial \mu_{ij}} = 0$

$\Rightarrow -2 \sum_k (y_{ijk} - \hat{\mu}_{ij}) = 0$

$\Rightarrow \sum_k (y_{ijk} - \hat{\mu}_{ij}) = 0$

$\Rightarrow \sum_k y_{ijk} = r \hat{\mu}_{ij} \Rightarrow$

$\hat{\mu}_{ij} = \frac{\sum_k y_{ijk}}{r} = \bar{y}_{ij}$
 $i=1, \dots, a \quad j=1, \dots, b$

$\hat{\mu}_{i.} = \bar{y}_{i.} \quad i=1, \dots, a$

$\hat{\mu}_{.j} = \bar{y}_{.j} \quad j=1, \dots, b$

$\hat{\mu}_{..} = \bar{y}_{..}$

Additivity & MAIN FACTOR EFFECTS MODEL

2A MAIN EFFECTS MODEL (No Interaction)

$\mu_{ij} = \bar{\mu}_{..} + (\bar{\mu}_{i.} - \bar{\mu}_{..}) + (\bar{\mu}_{.j} - \bar{\mu}_{..})$

Overall mean

Level i of factor A main effect

Level j of Factor B main effects

Additive Effects

$\mu_{ij} = \mu_{..} + \alpha_i + \beta_j$

$\alpha_i = \bar{\mu}_{i.} - \bar{\mu}_{..}$
 $\beta_j = \bar{\mu}_{.j} - \bar{\mu}_{..}$

22-141 50 SHEETS
22-112 100 SHEETS
22-111 300 SHEETS

20

6.6

INTERACTION MODEL

EFFECTS OF LEVELS OF FACTOR A DIFFER AMONG LEVELS OF FACTOR B & VICEVERSA

Interaction Effect of LEVEL i OF FACTOR A & LEVEL j OF FACTOR B IS

Difference between TAT effect of combination of A@i, and B@j and corresponding Main effects:

$$\mu_{ij} - \bar{\mu}_{..} \equiv \text{TAT effect of combination of A @ Level i \& B @ Level j}$$

$$\bar{\mu}_{i.} - \bar{\mu}_{..} \equiv \text{MAIN effect of A @ Level i}$$

$$\bar{\mu}_{.j} - \bar{\mu}_{..} \equiv \text{Main effect of B @ Level j}$$

$$(\mu_{ij} - \bar{\mu}_{..}) - \{ [\bar{\mu}_{i.} - \bar{\mu}_{..}] + [\bar{\mu}_{.j} - \bar{\mu}_{..}] \}$$

$$\equiv (\alpha\beta)_{ij} \equiv \text{Interaction Effect between Factor A @ i and Factor B @ j}$$

$$\alpha\beta_{ij} = \mu_{ij} - \bar{\mu}_{i.} - \bar{\mu}_{.j} + \bar{\mu}_{..}$$

22-141 50 SHEETS
22-142 100 SHEETS
22-141 200 SHEETS
ASPDAR

Effects Model

$$Y_{ijk} = \mu + \alpha_i + \beta_j + (\alpha\beta)_{ij} + e_{ijk} \quad \begin{array}{l} i=1, \dots, a \\ j=1, \dots, b \\ k=1, \dots, r \end{array}$$

$$\sum_i \alpha_i = \sum_j \beta_j = \sum_i (\alpha\beta)_{ij} = \sum_j (\alpha\beta)_{ij} = 0$$

By their definitions above

Alternative Model (Solution provided by SAS' PROC GLM)

$$\mu^* = \mu + \alpha_a + \beta_b + (\alpha\beta)_{ab}$$

$$\alpha_i^* = (\alpha_i - \alpha_a) + [(\alpha\beta)_{ib} - (\alpha\beta)_{ab}] \quad i=1, \dots, a-1$$

$$\beta_j^* = (\beta_j - \beta_b) + [(\alpha\beta)_{aj} - (\alpha\beta)_{ab}] \quad j=1, \dots, b-1$$

$$(\alpha\beta)_{ij}^* = (\alpha\beta)_{ij} - (\alpha\beta)_{ib} - (\alpha\beta)_{aj} + (\alpha\beta)_{ab}$$

$$\alpha_a = \beta_b = \alpha\beta_{ib} = \alpha\beta_{aj} = 0 \quad \forall i, j$$

Any estimable function is identical under the 2 formulations

Sums of Squares partition

$$y_{ijk} - \bar{y}_{...} = (y_{ijk} - \bar{y}_{ij.}) + (\bar{y}_{ij.} - \bar{y}_{...})$$

"TOTAL DEVIATION FROM OVERALL MEAN"

"EXPERIMENTAL ERROR"

"TREATMENT EFFECT"

$$\sum_{i,j,k} (y_{ijk} - \bar{y}_{...})^2 = \sum_{i,j,k} (y_{ijk} - \bar{y}_{ij.})^2 + \sum_{i,j,k} (\bar{y}_{ij.} - \bar{y}_{...})^2 + 2 \sum_{i,j,k} (y_{ijk} - \bar{y}_{ij.})(\bar{y}_{ij.} - \bar{y}_{...})$$

(A) (B) (C)

Consider (C)

$$2 \sum_{i,j,k} (y_{ijk} - \bar{y}_{ij.})(\bar{y}_{ij.} - \bar{y}_{...}) = 2 \sum_{i,j} (\bar{y}_{ij.} - \bar{y}_{...}) \sum_k (y_{ijk} - \bar{y}_{ij.})$$

$$\Rightarrow SS_{TOTAL} = SS_{ERROR} + SS_{TREATMENT}$$

(A) (B)

$$SS_{TOTAL} = \sum_{i,j,k} (y_{ijk} - \bar{y}_{...})^2 \quad df_{TOTAL} = abr - 1$$

$$SS_{ERROR} = \sum_{i,j,k} (y_{ijk} - \bar{y}_{ij.})^2 = (r-1) \sum_{i,j} s_{ij}^2 \quad df_{EM} = ab(r-1)$$

$$SS_{TREAT} = r \sum_{i,j} (\bar{y}_{ij.} - \bar{y}_{...})^2 \quad df_{TREAT} = (a-1)(b-1) + (a-1)(b-1)r$$

22-111 50 SHEETS
22-112 100 SHEETS
22-111 200 SHEETS

SS TREATMENTS CAN BE DECOMPOSED INTO MAIN EFFECTS
FOR FACTORS A & B AND THE INTERACTION BETWEEN
LEVELS OF FACTORS OF A & B

22-111 50 SHEETS
22-112 100 SHEETS
22-114 200 SHEETS
6000

$$(\bar{y}_{ij.} - \bar{y}_{...}) = (\bar{y}_{i..} - \bar{y}_{...}) + (\bar{y}_{.j.} - \bar{y}_{...}) + (\bar{y}_{ij.} - \bar{y}_{i..} - \bar{y}_{.j.} + \bar{y}_{...})$$

$$\sum_i \sum_j \sum_k (\bar{y}_{ij.} - \bar{y}_{...})^2 = rb \sum_i (\bar{y}_{i..} - \bar{y}_{...})^2 + ra \sum_j (\bar{y}_{.j.} - \bar{y}_{...})^2 + r \sum_i \sum_j (\bar{y}_{ij.} - \bar{y}_{i..} - \bar{y}_{.j.} + \bar{y}_{...})^2$$

All cross product terms drop out

$$SS_{TATS} = SSA + SSB + SSAB$$

where

$$SSA = rb \sum_i (\bar{y}_{i..} - \bar{y}_{...})^2 \quad df_A = a - 1$$
$$SSB = ra \sum_j (\bar{y}_{.j.} - \bar{y}_{...})^2 \quad df_B = b - 1$$

$$SSAB = r \sum_i \sum_j (\bar{y}_{ij.} - \bar{y}_{i..} - \bar{y}_{.j.} + \bar{y}_{...})^2 \quad df_{AB} = (a-1)(b-1)$$

Analysis of Variance

Source	df	SS	MS	F_0
Factor A	a-1	SSA	$MSA = \frac{SSA}{a-1}$	$F_A = \frac{MSA}{MSE}$
Factor B	b-1	SSB	$MSB = \frac{SSB}{b-1}$	$F_B = \frac{MSB}{MSE}$
Interaction	(a-1)(b-1)	SSAB	$MSAB = \frac{SSAB}{(a-1)(b-1)}$	$F_{AB} = \frac{MSAB}{MSE}$
Error	ab(r-1)	SSE	$MSE = \frac{SSE}{ab(r-1)}$	
TOTAL	abr-1	SSTOTAL	—	

Procedure:

- ① Test for interaction: If interaction is significant, treatment effects exist and main effects tests may not be appropriate.
- ② If interaction is not significant, test for main effects for factors A & B.

Test for Interaction

$$H_0: (\alpha\beta)_{11} = \dots = (\alpha\beta)_{ab} = 0 \quad (\text{No interaction})$$

$$H_A: \text{Not all } (\alpha\beta)_{ij} = 0 \quad (\text{Interaction exists})$$

$$T.S. \quad F_{AB} = \frac{MSAB}{MSE}$$

$$R.R.: F_{AB} \geq F_{\alpha, (a-1)(b-1), ab(r-1)}$$

Test for Main Effects (Factor A)

6.11

$$H_0: \alpha_1 = \dots = \alpha_a = 0 \quad (\text{No factor A main effects})$$

$$H_A: \text{Not all } \alpha_i = 0 \quad (\text{Factor A main Effects exist})$$

$$\text{T.S. } F_A = \frac{MSA}{MSE}$$

$$\text{RR: } F_A \geq F_{\alpha, a-1, ab(r-1)}$$

obvious adjustments to test for factor B effects.

Least Squares Estimation for Factorial Trt Designs (Equal r)

$$Y_{ijk} = \mu + \alpha_i + \beta_j + (\alpha\beta)_{ij} + e_{ijk}$$

$$Q = \sum_i \sum_j \sum_k e_{ijk}^2 = \sum_i \sum_j \sum_k (Y_{ijk} - \mu - \alpha_i - \beta_j - (\alpha\beta)_{ij})^2$$

$$\frac{\partial Q}{\partial \mu} = 2 \sum_i \sum_j \sum_k (Y_{ijk} - \hat{\mu} - \hat{\alpha}_i - \hat{\beta}_j - (\hat{\alpha\beta})_{ij})(-1) = 0$$

$$\frac{\partial Q}{\partial \alpha_i} = 2 \sum_j \sum_k (Y_{ijk} - \hat{\mu} - \hat{\alpha}_i - \hat{\beta}_j - (\hat{\alpha\beta})_{ij})(-1) = 0 \quad i=1, \dots, a$$

$$\frac{\partial Q}{\partial \beta_j} = 2 \sum_i \sum_k (Y_{ijk} - \hat{\mu} - \hat{\alpha}_i - \hat{\beta}_j - (\hat{\alpha\beta})_{ij})(-1) = 0 \quad j=1, \dots, b$$

$$\frac{\partial Q}{\partial (\alpha\beta)_{ij}} = 2 \sum_k (Y_{ijk} - \hat{\mu} - \hat{\alpha}_i - \hat{\beta}_j - (\hat{\alpha\beta})_{ij})(-1) = 0 \quad \begin{matrix} i=1, \dots, a \\ j=1, \dots, b \end{matrix}$$

\Rightarrow

$$\mu: \sum_{i,j,k} y_{ijk} = abr \hat{\mu} + br \sum_i \hat{\alpha}_i + ar \sum_j \hat{\beta}_j + r \sum_{i,j} \widehat{(\alpha\beta)}_{ij}$$

$$\alpha_i: \sum_{j,k} y_{ijk} = br \hat{\mu} + br \hat{\alpha}_i + r \sum_j \hat{\beta}_j + r \sum_j \widehat{(\alpha\beta)}_{ij} \quad i=1, \dots, a$$

$$\beta_j: \sum_{i,k} y_{ijk} = ar \hat{\mu} + r \sum_i \hat{\alpha}_i + ar \hat{\beta}_j + r \sum_i \widehat{(\alpha\beta)}_{ij} \quad j=1, \dots, b$$

$$(\alpha\beta)_{ij}: \sum_k y_{ijk} = r \hat{\mu} + r \hat{\alpha}_i + r \hat{\beta}_j + r \widehat{(\alpha\beta)}_{ij}$$

Note that the set of $\{\alpha_i\}$ equations sum to the μ equation, similarly for the sets of $\{\beta_j\}$ and $\{(\alpha\beta)_{ij}\}$ equations.

Using constraints $\sum_i \hat{\alpha}_i = \sum_j \hat{\beta}_j = \sum_{i,j} \widehat{(\alpha\beta)}_{ij} = \sum_j \widehat{(\alpha\beta)}_{ij} = 0$
 give us a set of unique solutions:

$$\mu: y_{\dots} = abr \hat{\mu} \Rightarrow \hat{\mu} = \frac{y_{\dots}}{abr} = \bar{y}_{\dots}$$

$$\alpha_i: y_{i\dots} = br \hat{\mu} + br \hat{\alpha}_i \Rightarrow \hat{\mu} + \hat{\alpha}_i = \frac{y_{i\dots}}{br} = \bar{y}_{i\dots}$$

$$\Rightarrow \hat{\alpha}_i = \bar{y}_{i\dots} - \bar{y}_{\dots}$$

$$\beta_j: y_{.j} = ar\hat{\mu} + ar\hat{\beta}_j \Rightarrow \bar{y}_{.j} = \hat{\mu} + \hat{\beta}_j$$

$$\Rightarrow \hat{\beta}_j = \bar{y}_{.j} - \bar{y}_{...}$$

$$(\alpha\beta)_{ij}: y_{ij} = r\hat{\mu} + r\hat{\alpha}_i + r\hat{\beta}_j + r(\widehat{\alpha\beta})_{ij}$$

$$\Rightarrow \bar{y}_{ij.} = \hat{\mu} + \hat{\alpha}_i + \hat{\beta}_j + (\widehat{\alpha\beta})_{ij}$$

$$\Rightarrow (\widehat{\alpha\beta})_{ij} = \bar{y}_{ij.} - \bar{y}_{...} - (\bar{y}_{i..} - \bar{y}_{...}) - (\bar{y}_{.j} - \bar{y}_{...})$$

$$= \bar{y}_{ij.} - \bar{y}_{i..} - \bar{y}_{.j} + \bar{y}_{...}$$

NOTE: $SSA = br \sum_i \hat{\alpha}_i^2$

$$SSB = ar \sum_j \hat{\beta}_j^2$$

$$SSAB = r \sum_i \sum_j (\widehat{\alpha\beta})_{ij}^2$$

EXPECTED MEAN SQUARES (Fixed Effects Model)

$$SSA = br \sum_i (\bar{y}_{i..} - \bar{y}_{...})^2 = br \sum_i \bar{y}_{i..}^2 - abr \bar{y}_{...}^2$$

$$SSAB = r \sum_i \sum_j (\bar{y}_{ij.} - \bar{y}_{i..} - \bar{y}_{.j} + \bar{y}_{...})^2$$

$$SSE = \sum_i \sum_j \sum_k (y_{ijk} - \bar{y}_{ij.})^2 = \sum_i \sum_j \sum_k y_{ijk}^2 - r \sum_i \sum_j \bar{y}_{ij.}^2$$

EXPANDING SSAB

$$\begin{aligned}
& r \sum_i \sum_j (\bar{y}_{ij} - \bar{y}_{i..} - \bar{y}_{.j.} + \bar{y}_{...})^2 \\
&= r \sum_i \sum_j \bar{y}_{ij}^2 + rb \sum_i \bar{y}_{i..}^2 + ra \sum_j \bar{y}_{.j.}^2 + rab \bar{y}_{...}^2 \\
&\quad + \textcircled{A} 2r \bar{y}_{...} \sum_i \sum_j \bar{y}_{ij} - \textcircled{B} 2r \sum_i \bar{y}_{i..} \sum_j \bar{y}_{.j.} - \textcircled{C} 2r \sum_j \bar{y}_{.j.} \sum_i \bar{y}_{ij} \\
&\quad + \textcircled{D} 2r \sum_i \bar{y}_{i..} \sum_j \bar{y}_{.j.} - \textcircled{E} 2br \bar{y}_{...} \sum_i \bar{y}_{i..} \\
&\quad - \textcircled{F} 2ar \bar{y}_{...} \sum_j \bar{y}_{.j.}
\end{aligned}$$

Ⓐ $2r \bar{y}_{...} \sum_i \sum_j \bar{y}_{ij} = 2r \bar{y}_{...} ab \bar{y}_{...} = 2abr \bar{y}_{...}^2$

Ⓑ $2r \sum_i \bar{y}_{i..} \sum_j \bar{y}_{.j.} = 2br \sum_i \bar{y}_{i..}^2$

Ⓒ $2r \sum_j \bar{y}_{.j.} \sum_i \bar{y}_{ij} = 2ar \sum_j \bar{y}_{.j.}^2$

Ⓓ $2r \sum_i \bar{y}_{i..} \sum_j \bar{y}_{.j.} = 2abr \bar{y}_{...}^2$

Ⓔ $2br \bar{y}_{...} \sum_i \bar{y}_{i..} = 2abr \bar{y}_{...}^2$

Ⓕ $2ar \bar{y}_{...} \sum_j \bar{y}_{.j.} = 2abr \bar{y}_{...}^2$

Ⓐ - Ⓑ - Ⓒ + Ⓓ - Ⓔ - Ⓕ = $-2br \sum_i \bar{y}_{i..}^2 - 2ar \sum_j \bar{y}_{.j.}^2$

⇒ $SSAB = r \sum_i \sum_j \bar{y}_{ij}^2 - br \sum_i \bar{y}_{i..}^2 - ar \sum_j \bar{y}_{.j.}^2 + rab \bar{y}_{...}^2$

22-111 50 SHEETS
 22-112 100 SHEETS
 22-114 200 SHEETS
 G.M.
 (KODAK)

$$E[y_{ijk}] = \mu + \alpha_i + \beta_j + (\alpha\beta)_{ij} \quad V[y_{ijk}] = \sigma^2$$

$$E[y_{ijk}^2] = \sigma^2 + (\mu + \alpha_i + \beta_j + (\alpha\beta)_{ij})^2$$

$$E[\bar{y}_{ij.}] = \mu + \alpha_i + \beta_j + (\alpha\beta)_{ij} \quad V[\bar{y}_{ij.}] = \frac{\sigma^2}{r}$$

$$E[\bar{y}_{ij.}^2] = \frac{\sigma^2}{r} + (\mu + \alpha_i + \beta_j + (\alpha\beta)_{ij})^2$$

$$E[\bar{y}_{i..}] = \mu + \alpha_i \quad V[\bar{y}_{i..}] = \frac{\sigma^2}{br}$$

$$E[\bar{y}_{i..}^2] = \frac{\sigma^2}{br} + (\mu + \alpha_i)^2$$

$$E[\bar{y}_{.j.}] = \mu + \beta_j \quad V[\bar{y}_{.j.}] = \frac{\sigma^2}{ar}$$

$$E[\bar{y}_{.j.}^2] = \frac{\sigma^2}{ar} + (\mu + \beta_j)^2$$

$$E[\bar{y}_{...}] = \mu \quad V[\bar{y}_{...}] = \frac{\sigma^2}{abr}$$

$$E[\bar{y}_{...}^2] = \frac{\sigma^2}{abr} + \mu^2$$

$$E[SSA] = br \sum_i E[\bar{y}_{i..}^2] - abrE[\bar{y}_{...}^2]$$

$$= br \sum_{i=1}^a \left[\frac{\sigma^2}{br} + (\mu + \alpha_i)^2 \right] - abr \left[\frac{\sigma^2}{abr} + \mu^2 \right]$$

$$= a\sigma^2 + br \sum_i (\mu^2 + 2\mu\alpha_i + \alpha_i^2) - \sigma^2 - abr\mu^2$$

$$= a\sigma^2 + ab\cancel{\mu^2} + 2\mu br \sum_i \alpha_i + br \sum_i \alpha_i^2 - \sigma^2 - ab\cancel{r}\mu^2$$

$$= (a-1)\sigma^2 + br \sum_i \alpha_i^2$$

$$\Rightarrow E[MJA] = E\left[\frac{SSA}{a-1}\right] = \sigma^2 + \frac{br \sum_i \alpha_i^2}{a-1}$$

$$E[SSAB] = r \sum_i \sum_j E[\bar{y}_{ij.}^2] - br \sum_i E[\bar{y}_{i..}^2] - ar \sum_j E[\bar{y}_{.j.}^2] + rabE[\bar{y}_{...}^2]$$

$$= r \sum_i \sum_j \left\{ \frac{\sigma^2}{r} + [\mu + \alpha_i + \beta_j + (\alpha\beta)_{ij}]^2 \right\} - br \sum_i \left\{ \frac{\sigma^2}{br} + (\mu + \alpha_i)^2 \right\}$$

$$- ar \sum_j \left\{ \frac{\sigma^2}{ar} + (\mu + \beta_j)^2 \right\} + rab \left\{ \frac{\sigma^2}{abr} + \mu^2 \right\}$$

$$= ab\sigma^2 + r \sum_i \sum_j [\mu^2 + \alpha_i^2 + \beta_j^2 + (\alpha\beta)_{ij}^2 + 2\mu\alpha_i + 2\mu\beta_j$$

$$+ 2\mu(\alpha\beta)_{ij} + 2\alpha_i\beta_j + 2\alpha_i(\alpha\beta)_{ij} + 2\beta_j(\alpha\beta)_{ij}]$$

$$- a\sigma^2 - br \sum_i [\mu^2 + \alpha_i^2 + 2\mu\alpha_i] - b\sigma^2 - ar \sum_j [\mu^2 + \beta_j^2 + 2\mu\beta_j] + r\sigma^2 + rab\mu^2$$

22-141 50 SHEETS
22-142 100 SHEETS
22-141 200 SHEETS
GSA
GENERAL SERVICES ADMINISTRATION

$$\begin{aligned}
&= ab\sigma^2 + rab\mu^2 + rb \sum_i \alpha_i^2 + ra \sum_j \beta_j^2 + r \sum_i \sum_j (\alpha\beta)_{ij}^2 \\
&+ 2rmb \sum_i \alpha_i + 2rma \sum_j \beta_j + 2rm \sum_i \sum_j (\alpha\beta)_{ij} \\
&+ 2r \sum_i \alpha_i \sum_j \beta_j + 2r \sum_j \beta_j \sum_i \alpha_i - 2r \sum_i \alpha_i \sum_j (\alpha\beta)_{ij} \\
&+ 2r \sum_j \beta_j \sum_i (\alpha\beta)_{ij} - a\sigma^2 - ab\mu^2 - br \sum_i \alpha_i^2 \\
&- 2mbr \sum_i \alpha_i - b\sigma^2 - a\mu^2 - ar \sum_j \beta_j^2 \\
&- 2a\mu r \sum_j \beta_j + \sigma^2 + rab\mu^2
\end{aligned}$$

$$\begin{aligned}
&= \sigma^2 [ab - a - b + 1] + r \sum_i \sum_j (\alpha\beta)_{ij}^2 \\
&= \sigma^2 (a-1)(b-1) + r \sum_i \sum_j (\alpha\beta)_{ij}^2
\end{aligned}$$

$$\Rightarrow E[MSAB] = E\left[\frac{SSAB}{(a-1)(b-1)}\right] = \sigma^2 + \frac{r \sum_i \sum_j (\alpha\beta)_{ij}^2}{(a-1)(b-1)}$$

$$\begin{aligned}
E[SSE] &= \sum_i \sum_j \sum_k E[y_{ijk}^2] - r \sum_i \sum_j E[\bar{y}_{ij}^2] \\
&= \sum_i \sum_j \sum_k \left\{ \sigma^2 + [\mu + \alpha_i + \beta_j + (\alpha\beta)_{ij}]^2 \right\} \\
&\quad - r \sum_i \sum_j \left\{ \frac{\sigma^2}{r} + [\mu + \alpha_i + \beta_j + (\alpha\beta)_{ij}]^2 \right\}
\end{aligned}$$



$$= abr\sigma^2 + r \sum_i \sum_j (\mu + \alpha_i + \beta_j + (\alpha\beta)_{ij})^2$$

$$- ab\sigma^2 - r \sum_i \sum_j (\mu + \alpha_i + \beta_j + (\alpha\beta)_{ij})^2$$

$$= ab(r-1)\sigma^2$$

$$\Rightarrow E[MSE] = E\left[\frac{SSE}{ab(r-1)}\right] = \sigma^2$$

ANOVA

Source	df	SS	E[MS]
A	a-1	SSA	$\sigma^2 + \frac{br \sum \alpha_i^2}{a-1}$
B	b-1	SSB	$\sigma^2 + \frac{ar \sum \beta_j^2}{b-1}$
AB	(a-1)(b-1)	SSAB	$\sigma^2 + \frac{r \sum_i \sum_j (\alpha\beta)_{ij}^2}{(a-1)(b-1)}$
Error	ab(r-1)	SSE	σ^2
Total	abr-1	SSTOTAL	—

22-111 50 SHEETS
 22-112 100 SHEETS
 22-113 200 SHEETS

EXAMPLE 1 - WT GAIN IN HIV+ PATIENTS

FACTOR A: DRUG TRT: Thalidomide / Placebo

FACTOR B: TB INFECTION STATUS: TB+/TB-

K	i=1/j=1 Thal/TB+	i=1/j=2 Thal/TB-	i=2/j=1 Placebo/TB+	i=2/j=2 Placebo/TB-
1	9.0	2.5	0.0	-0.5
2	6.0	3.5	1.0	0.0
3	4.5	4.0	-1.0	2.5
4	2.0	1.0	-2.0	0.5
5	2.5	0.5	-3.0	-1.5
6	3.0	4.0	-3.0	0.0
7	1.0	1.5	0.5	4.0
8	1.5	2.0	-2.5	3.5

\bar{y}_{ij}	3.6875	2.3750	-1.2500	0.6875
s_{ij}	2.6984	1.3562	1.6036	1.6243

		j=1 TB+	j=2 TB-	
i=1 Thal		3.6875 (2.6984)	2.3750 (1.3562)	$\bar{y}_{1..} = \frac{3.6875 + 2.3750}{2} = 3.03125$
i=2 Placebo		-1.2500 (1.6036)	0.6875 (1.6243)	$\bar{y}_{2..} = \frac{-1.2500 + 0.6875}{2} = -0.28125$
		$\bar{y}_{.1.} = 1.21875$	$\bar{y}_{.2.} = 1.53125$	$\bar{y}_{...} = 1.3750$

22-111 50 SHEETS
22-112 100 SHEETS
22-114 200 SHEETS
S&S
100000

$$\begin{aligned}
 SSA &= rb \sum_i (\bar{y}_{i..} - \bar{y}_{...})^2 \\
 &= 8(2) \left[(3.03125 - 1.3750)^2 + (-0.28125 - 1.3750)^2 \right] \\
 &= 16 [2.7432 + 2.7432] = 87.7824
 \end{aligned}$$

$$\begin{aligned}
 SSB &= ra \sum_j (\bar{y}_{.j.} - \bar{y}_{...})^2 \\
 &= 8(2) \left[(1.21875 - 1.3750)^2 + (1.53125 - 1.3750)^2 \right] \\
 &= 16 [0.0244 + 0.0244] = 0.7808
 \end{aligned}$$

$$\begin{aligned}
 SSAB &= r \sum_i \sum_j (\bar{y}_{ij.} - \bar{y}_{i..} - \bar{y}_{.j.} + \bar{y}_{...})^2 \\
 &= 8 \left[(3.6875 - 3.03125 - 1.21875 + 1.3750)^2 + \right. \\
 &\quad (2.3750 - 3.03125 - 1.53125 + 1.3750)^2 + \\
 &\quad (-1.2500 - (-0.28125) - 1.21875 + 1.3750)^2 + \\
 &\quad \left. (0.6875 - (-0.28125) - 1.53125 + 1.3750)^2 \right] \\
 &= 8 [0.6602 + 0.6602 + 0.6602 + 0.6602] = 21.1264
 \end{aligned}$$

$$\begin{aligned}
 SSE &= \sum_i \sum_j \sum_k (y_{ijk} - \bar{y}_{ij.})^2 = r-1 \sum_i \sum_j s_{ij}^2 \\
 &= 7 \left[(2.6984)^2 + (1.3562)^2 + (1.6036)^2 + (1.6213)^2 \right] = 100.3137
 \end{aligned}$$

ANOVA (WT GAIN IN HIV+ PATIENTS)

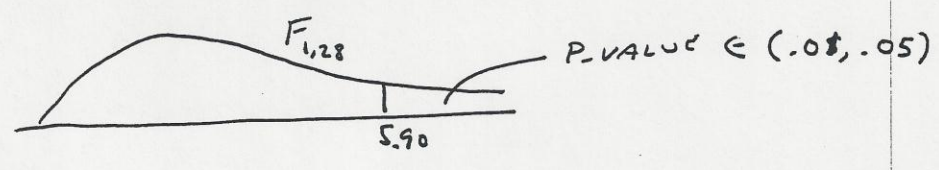
SOURCE	df	SS	MS	F	F _α
A (DRUG)	2-1=1	87.7824	87.7824	24.50	4.20
B (TB)	2-1=1	0.7808	0.7808	0.22	4.20
AB	(2-1)(2-1)=1	21.1264	21.1264	5.90	4.20
Error	2(2)(8-1)=28	100.3137	3.5826	-	-
TOTAL	2(2)(8)-1=31	210.0033	-	-	-

① Testing for interaction

H₀: (αβ)_{ij} = 0 i=1,2 j=1,2 (No interaction)
 H_a: Not all (αβ)_{ij} = 0 (Interaction exists)

T.S. $F_{AB} = \frac{MS_{AB}}{MSE} = \frac{21.1264}{3.5826} = 5.90$

RR: $F_{AB} \geq F_{.05, 1, 28} = 4.20$



② Tests for main effects (Not particularly meaningful since interaction exists)

H₀: α₁ = α₂ = 0 (No Drug Effect)
 H_a: α₁, α₂ ≠ 0 (Drug Effect)

T.S. $F_A = \frac{MS_A}{MSE} = 24.50$

RR: $F_A \geq 4.20$ Reject H₀

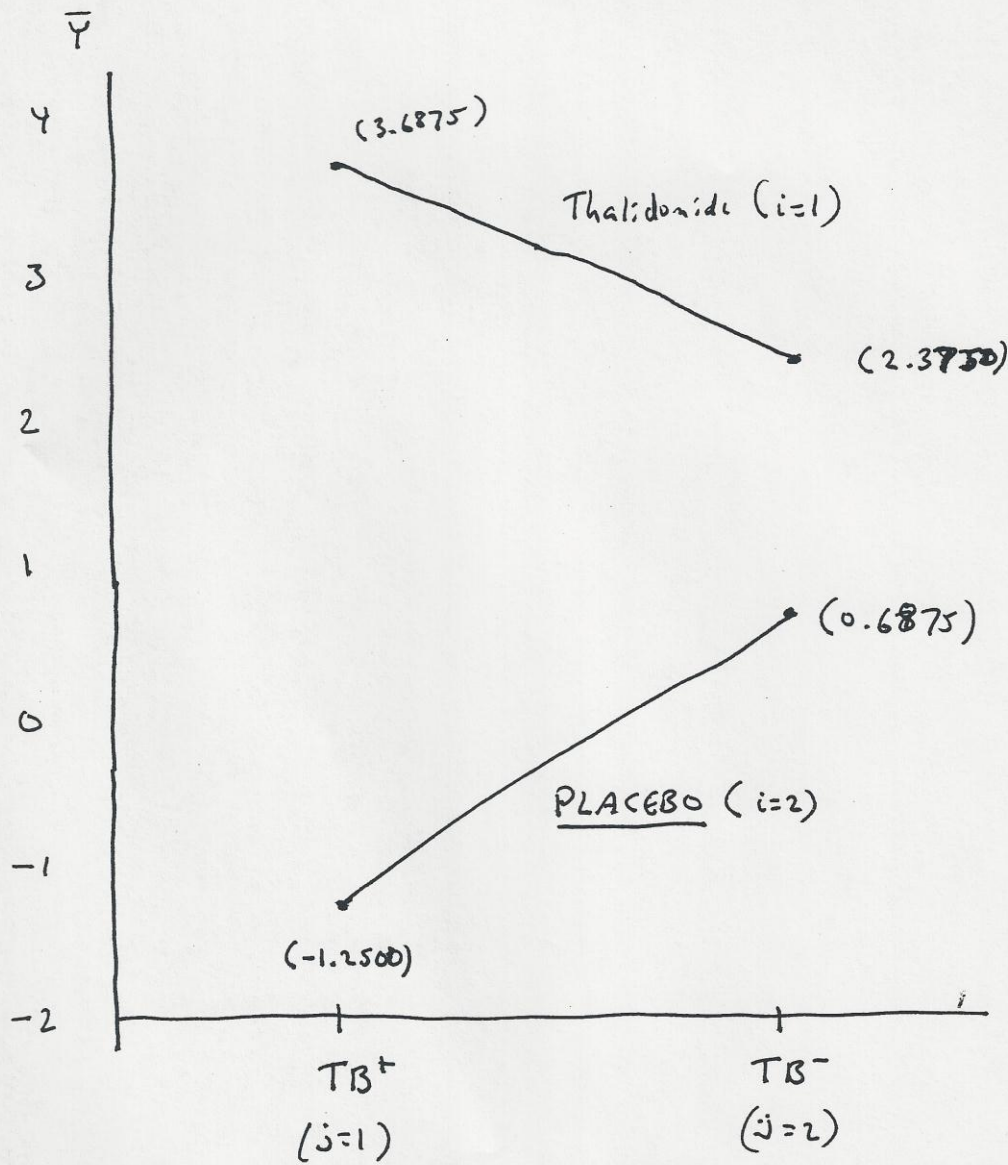
H₀: β₁ = β₂ = 0 (No TB Effect)
 H_a: β₁, β₂ ≠ 0 (TB Effect)

T.S. $F_B = \frac{MS_B}{MSE} = 0.22$

RR: $F_B \geq 4.20$
 Do NOT REJECT H₀.

Interaction Plot (WT GAIN IN HIV)

(6.22)



- ① Notes: Strong Interaction (LINES NOT PARALLEL)
- ② Clear Thalidomide Effect (Curve lies much above Placebo)
- ③ No marginal TB Effect (Averages balance out)
- However: Conditional on drug, large TB Effect

Standard Errors and Interval Estimates for mean

marginal means: $\bar{y}_{i..}$, $\bar{y}_{.j}$.

$$S^2_{\bar{y}_{i..}} = \frac{S^2}{rb} \Rightarrow S_{\bar{y}_{i..}} = \sqrt{\frac{MSE}{rb}}$$

$$S^2_{\bar{y}_{.j}} = \frac{S^2}{ra} \Rightarrow S_{\bar{y}_{.j}} = \sqrt{\frac{MSE}{ra}}$$

Cell means: \bar{y}_{ij} .

$$S^2_{\bar{y}_{ij}} = \frac{S^2}{r} \Rightarrow S_{\bar{y}_{ij}} = \sqrt{\frac{MSE}{r}}$$

Contrasts Among MAIN EFFECTS

$$C^A = \mu_{i.} - \mu_{i'.} \quad C^A = \bar{y}_{i..} - \bar{y}_{i'..}$$

$$S^2_{C^A} = S^2 \left[\frac{2}{rb} \right] \quad S_{C^A} = \sqrt{\frac{2MSE}{rb}}$$

$$C^B = \mu_{.j} - \mu_{.j'} \quad C^B = \bar{y}_{.j.} - \bar{y}_{.j'.$$

$$S^2_{C^B} = S^2 \left[\frac{2}{ra} \right] \quad S_{C^B} = \sqrt{\frac{2MSE}{ra}}$$

22-141 50 SHEETS
22-142 100 SHEETS
22-144 200 SHEETS
STATISTICS

Contrasts among simple effects (appropriate when interaction exists)

$$C^S = \mu_{ij} - \mu_{ij^*} \quad (\text{SAT})$$

$$C^S = \bar{y}_{ij.} - \bar{y}_{ij^*}$$

$$S_{C^S}^2 = S^2 \left(\frac{2}{r} \right) \quad S_{C^S} = \sqrt{\frac{2MSE}{r}}$$

EXAMPLE - Simultaneous 95% CI for Thalidomide Effects in TB⁺ and TB⁻ PATIENTS SEPARATELY

$$C^{TB^+} = \mu_{11} - \mu_{21} \quad C^{TB^+} = \bar{y}_{11.} - \bar{y}_{21.} = 3.6875 - (-1.2500) = 4.9375$$

$$S_{C^{TB^+}} = \sqrt{\frac{MSE(2)}{r}} = \sqrt{\frac{3.5826(2)}{8}} = .9464$$

$$C^{TB^-} = \mu_{12} - \mu_{22} \quad C^{TB^-} = \bar{y}_{12.} - \bar{y}_{22.} = 2.3750 - 0.6875 = 1.6875$$

$$S_{C^{TB^-}} = .9464$$

Bonferroni's t ($k=2$ comparisons) $t_{.025, 2, 28} = 2.37$

$$TB^+: 4.9375 \pm 2.37(.9464) \equiv 4.9375 \pm 2.2430 \equiv (2.70, 7.18)$$

$$TB^-: 1.6875 \pm 2.2430 \equiv (-0.56, 3.93)$$

Large Thalidomide (vs Placebo) effect in TB⁺. Small nonsignificant in TB⁻

Three Treatment Factors

Cell Means Model

$$Y_{ijkl} = \mu_{ijk} + e_{ijkl}$$

$$\begin{aligned} i &= 1, \dots, a \\ j &= 1, \dots, b \\ k &= 1, \dots, c \\ l &= 1, \dots, r \end{aligned}$$

Factor Effects Model

$$\begin{aligned} \mu_{ijk} = & \mu + \alpha_i + \beta_j + \delta_k + (\alpha\beta)_{ij} + (\alpha\delta)_{ik} \\ & + (\beta\delta)_{jk} + (\alpha\beta\delta)_{ijk} \end{aligned}$$

$$\begin{aligned} \alpha_i = \bar{\mu}_{i..} - \bar{\mu}... \quad \beta_j = \bar{\mu}_{.j.} - \bar{\mu}... \quad \delta_k = \bar{\mu}_{..k} - \bar{\mu}... \\ (\alpha\beta)_{ij} = \bar{\mu}_{ij.} - \bar{\mu}_{i..} - \bar{\mu}_{.j.} + \bar{\mu}... \end{aligned}$$

$$(\alpha\delta)_{ik} = \bar{\mu}_{i..k} - \bar{\mu}_{i..} - \bar{\mu}_{..k} + \bar{\mu}...$$

$$(\beta\delta)_{jk} = \bar{\mu}_{.jk} - \bar{\mu}_{.j.} - \bar{\mu}_{..k} + \bar{\mu}...$$

$$\begin{aligned} (\alpha\beta\delta)_{ijk} = & \mu_{ijk} - \bar{\mu}_{ij.} - \bar{\mu}_{i..k} - \bar{\mu}_{.jk} + \bar{\mu}_{i..} \\ & + \bar{\mu}_{.j.} + \bar{\mu}_{..k} - \bar{\mu}... \end{aligned}$$

Trick: For any effect, start w/ mean containing current effects subscripts. Delete one subscript at a time (obtain mean with deleted subscript), multiply each mean by (-1) . Then delete 2 subscripts and multiply mean by $(-1)^2$... keep going each time multiplying mean by $(-1)^{\# \text{deleted subscripts}}$

Sums of squares can be obtained

BY:

- ① Replacing μ 's w/ corresponding \bar{y} 's
- ② Squaring resulting "contrast" ~~case~~
- ③ Summing over all data

$$SSA = \sum_i \sum_j \sum_k \sum_l (\bar{y}_{i...} - \bar{y}_{....})^2 = rbc \sum_i (\bar{y}_{i...} - \bar{y}_{....})^2 \quad df_A = a - 1$$

$$SSB = rac \sum_j (\bar{y}_{.j..} - \bar{y}_{....})^2 \quad df_B = b - 1$$

$$SSC = rab \sum_k (\bar{y}_{..k.} - \bar{y}_{....})^2 \quad df_C = c - 1$$

$$SSAB = rc \sum_i \sum_j (\bar{y}_{ij.} - \bar{y}_{i...} - \bar{y}_{.j..} + \bar{y}_{....})^2 \quad df_{AB} = (a-1)(b-1)$$

$$SSAC = rb \sum_i \sum_k (\bar{y}_{i.k.} - \bar{y}_{i...} - \bar{y}_{..k.} + \bar{y}_{....})^2 \quad df_{AC} = (a-1)(c-1)$$

$$SSBC = ra \sum_j \sum_k (\bar{y}_{.jk.} - \bar{y}_{.j..} - \bar{y}_{..k.} + \bar{y}_{....})^2 \quad df_{BC} = (b-1)(c-1)$$

$$SSABC = r \sum_i \sum_j \sum_k (\bar{y}_{ijk.} - \bar{y}_{ij.} - \bar{y}_{i.k.} - \bar{y}_{.jk.} + \bar{y}_{i...} + \bar{y}_{.j..} + \bar{y}_{..k.} - \bar{y}_{....})^2$$

$$df_{ABC} = (a-1)(b-1)(c-1)$$

$$SSE = \sum_i \sum_j \sum_k \sum_l (y_{ijkl} - \bar{y}_{ijkl.})^2 = (r-1) \sum_i \sum_j \sum_k s_{ijk}^2$$

$$df_E = abc(r-1)$$

$$SSTotal = \sum_i \sum_j \sum_k \sum_l (y_{ijkl} - \bar{y}_{....})^2 \quad df_{Total} = \cancel{abc} + abc - 1$$

ESTIMATION OF ERROR VARIANCE w/ ONE REPLICATION

- 2 QUALITATIVE FACTORS

Problem: With NO replication (beyond $r=1$ observation per cell), you cannot obtain an estimate of experimental error ($S_{ij} = 0 \forall i, j$)

A Solution (Tukey) 1 Degree of Freedom Test for non-addi

Instead of having $(a-1)(b-1)$ degrees of freedom for interaction $(\alpha\beta)_{ij}$ $i=1, \dots, a$ $j=1, \dots, b$

Assume that interaction has a specific multiplicative form:

$$(\alpha\beta)_{ij} = \mu_{ij} - \bar{\mu}_{i.} - \bar{\mu}_{.j} + \bar{\mu}_{...} = \lambda(\bar{\mu}_{i.} - \bar{\mu}_{...})(\bar{\mu}_{.j} - \bar{\mu}_{...})$$

Then, you (indirectly) estimate λ and test whether $\lambda = 0$

Procedure:

① $P_j = \sum_{i=1}^a (\bar{y}_{i.} - \bar{y}_{..}) y_{ij}$ ② $P = \sum_{j=1}^b P_j (\bar{y}_{.j} - \bar{y}_{..})$

③ $SS(\text{NONADDITIVITY}) = \frac{P^2}{\sum_i (\bar{y}_{i.} - \bar{y}_{..})^2 \sum_j (\bar{y}_{.j} - \bar{y}_{..})^2}$

④ $SS(\text{residual}) = SSE - SS(\text{NONADDITIVITY}) \rightarrow$

22-111 50 SHEETS
22-112 100 SHEETS
22-114 200 SHEETS
50 SHEETS
100 SHEETS
200 SHEETS

ANOVA

Source	df	SS	MS
Factor A	a-1	SSA	$MSA = \frac{SSA}{a-1}$
B	b-1	SSB	$MSB = \frac{SSB}{b-1}$
Error	(a-1)(b-1)	$SSE = \sum_{i,j} (y_{ij} - \bar{y}_{i.} - \bar{y}_{.j} + \bar{y}_{..})^2$	$MSE = \frac{SSE}{(a-1)(b-1)}$
Nonadditivity	1	SS(NONADDITIVITY)	$MS(NA) = \frac{SS(NA)}{1}$
Residual	(a-1)(b-1)-1	$SSE - SS(NA) = SS(RES)$	$MS(RES) = \frac{SS(RES)}{(a-1)(b-1)-1}$

H_0 : No Interaction (No nonadditivity)

H_A : Interaction (Nonadditivity)

T.S. $F_0 = \frac{MS(NA)}{MS(RES)}$

RR: $F_0 \geq F_{\alpha, 1, (a-1)(b-1)-1}$

~~$P = \sum_{i=1}^a \bar{y}_{i..}$~~

Note: Let $P_i = \sum_{j=1}^4 (\bar{y}_{.j} - \bar{y}_{..}) y_{ij}$

$P = \sum_{i=1}^3 P_i (\bar{y}_{i.} - \bar{y}_{..})$

$P_1 = 14(3.25) + 2(-1.75) + 1(-0.08) + 2(-1.42)$
 $= 39.08$

$P_2 = 2(3.25) + 0(-1.75) + 2(-0.08) + 2(-1.42) = 3.50$

$P_3 = 2(3.25) + 1(-1.75) + 5(-0.08) + 0(-1.42) = 4.35$

$P = \sum_{i=1}^3 P_i (\bar{y}_{i.} - \bar{y}_{..}) = 39.08(2) + 3.50(-1.25) + 4.35(-0.75)$
 $= 70.5225$

$\sum (\bar{y}_{i.} - \bar{y}_{..})^2 = (2.00)^2 + (-1.25)^2 + (-0.75)^2 = 6.125$

$\sum (\bar{y}_{.j} - \bar{y}_{..})^2 = (3.25)^2 + (-1.75)^2 + (-0.08)^2 + (-1.42)^2$
 $= 15.6478$

$SS(NA) = \frac{P^2}{\sum_i (\bar{y}_{i.} - \bar{y}_{..})^2 \sum_j (\bar{y}_{.j} - \bar{y}_{..})^2} = \frac{(70.5225)^2}{6.125 (15.6478)}$
 $= 51.89$

22-111 50 SHEETS
22-112 100 SHEETS
22-114 200 SHEETS
Globe logo

EXAMPLE - Based on Tukey's (1949) data

He begins w/ data

		B			
		1	2	3	4
A	1	12	4	2	5
	2	4	-2	-4	-5
	3	4	-3	-7	-2

This can be constructed from a model w/:

$\mu = 1 \quad \alpha_1 = 4 \quad \alpha_2 = \alpha_3 = -3 \quad \beta_1 = 6 \quad \beta_2 = 1 \quad \beta_3 = -4 \quad \beta_4 = 0$
 ϵ_{ij} random perturbations for individual cells

He then squares data, divides by 10, and rounds to integers (This will cause interactions of the form: $\lambda (\bar{m}_i - \bar{m}_{..})(\bar{m}_j - \bar{m}_{..})$ presumably)

	y_{ij} Sums	$\bar{y}_{i.}$ Means	$\bar{y}_{.j}$ Means	$\bar{y}_{i.} - \bar{y}_{..}$ Devs	$\bar{y}_{.j} - \bar{y}_{..}$ Devs	$\sum p_{ij}$ sum of cross prod.		
	14	2	1	2	19	4.75	2.00	39.08
	2	0	2	2	6	1.50	-1.25	3.50
	2	1	5	0	8	2.00	-0.75	4.35
y_{ij} Sums	18	3	8	4	33 = $y_{..}$		0	70.525
$\bar{y}_{i.}$ Means	6.00	1.00	2.67	1.33		2.75 = $\bar{y}_{..}$	6.125	= P
$\bar{y}_{i.} - \bar{y}_{..}$ Deviations	3.25	-1.75	-0.08	-1.42	0	15.6478	51.89	



$$SSE_{\text{Error}} = \sum_i \sum_j (y_{ij} - \bar{y}_{i.} - \bar{y}_{.j} + \bar{y}_{..})^2$$

i	j	y_{ij}	$\bar{y}_{i.}$	$\bar{y}_{.j}$	$\bar{y}_{..}$	$(y_{ij} - \bar{y}_{i.} - \bar{y}_{.j} + \bar{y}_{..})^2$
1	1	12	4.75	6.00	2.75	36
1	2	2	4.75	1.00	2.75	1
1	3	1	4.75	2.67	2.75	13.5
1	4	2	4.75	1.33	2.75	1.8
2	1	2	1.50	6.00	2.75	7.6
2	2	0	1.50	1.00	2.75	0.1
2	3	2	1.50	2.67	2.75	0.3
2	4	2	1.50	1.33	2.75	3.7
3	1	2	2.00	6.00	2.75	10.6
3	2	1	2.00	1.00	2.75	0.6
3	3	5	2.00	2.67	2.75	9.5
3	4	0	2.00	1.33	2.75	0.3
<u>SSE_{Error} = 85.0</u>						

$$SS(\text{RESIDUAL}) = SSE_{\text{Error}} - SS(\text{NA})$$

$$= 85.0 - 51.89 = 33.11$$

H_0 : NO INTERACTION H_1 : INTERACTION (NON Additive)

$$T.S. F_0 = \frac{SS(\text{NA})/1}{SS(\text{RES})/[(9-1)(3-1)-1]} = \frac{51.89/1}{33.11/5} = 7.84$$

$$R.R.: F_0 \geq F_{.05, 1, 5} = 6.61$$



Method of Fitting ConstantsModel w/ Interaction

$$Y_{ijk} = \mu + \alpha_i + \beta_j + (\alpha\beta)_{ij} + \epsilon_{ijk} \quad \begin{array}{l} i=1, \dots, a \\ j=1, \dots, b \\ k=1, \dots, r_{ij} \end{array}$$

Model w/out interaction

$$Y_{ijk} = \mu + \alpha_i + \beta_j + \epsilon_{ijk} \quad \left(\sum_i \hat{\alpha}_i = \sum_j \hat{\beta}_j = 0 \right)$$

22-141 50 SHEETS
22-142 100 SHEETS
22-141 200 SHEETS

A Model w/out INTERACTION METHOD

- ① Fit 1-WAY ANOVA w/ $t = ab$ cells

$$SS_{TOTAL} = \sum_i \sum_j r_{ij} \bar{y}_{ij}^2 - \frac{\sum_i \sum_j r_{ij} \bar{y}_{i..}^2}{b}$$

$$SS_{ERROR} = \sum_i \sum_j (r_{ij} - 1) s_{ij}^2$$

- ② Compute SSA, SSB (Ignore remaining factor)

$$SSA = \sum_i r_{i.} \bar{y}_{i..}^2 - \frac{\sum_i \sum_j r_{ij} \bar{y}_{i..}^2}{b}$$

$$SSB = \sum_j r_{.j} \bar{y}_{.j.}^2 - \frac{\sum_i \sum_j r_{ij} \bar{y}_{.j.}^2}{a}$$

- ③ Obtain L.S. Estimates of μ , $\{\alpha_i\}$, $\{\beta_j\}$

$$Q = \sum_i \sum_j \sum_k (y_{ijk} - \mu - \alpha_i - \beta_j)^2$$

$$\frac{\partial Q}{\partial \mu} = -2 \sum_i \sum_j \sum_k (y_{ijk} - \hat{\mu} - \hat{\alpha}_i - \hat{\beta}_j) = 0$$

$$\frac{\partial Q}{\partial \alpha_i} = -2 \sum_j \sum_k (y_{ij'k} - \hat{\mu} - \hat{\alpha}_{i'} - \hat{\beta}_j) = 0$$

$$\frac{\partial Q}{\partial \beta_j} = -2 \sum_i \sum_k (y_{ij'k} - \hat{\mu} - \hat{\alpha}_i - \hat{\beta}_{j'}) = 0$$

④ Obtain Reduction in Sum of squares due to "Fitting Constants"

$$\hat{\mu} \cdot y_{i..} + \sum_i \hat{\alpha}_i y_{i..} + \sum_j \hat{\beta}_j y_{.j}$$

⑤ Subtract off correction for mean

$$\hat{\mu} y_{i..} + \sum_i \hat{\alpha}_i y_{i..} + \sum_j \hat{\beta}_j y_{.j} - \sum_i \sum_j r_{ij} \bar{y}_{..}^2$$

⑥ Obtain SS for each factor adjusted for other factor

- A adjusted for B: Result from ⑤ - $SS_B = SS(A|B)$
- B adjusted for A: - $SS_A = SS(B|A)$

⑦ Set up ANOVA Table (w/out Interaction)

Source	df	SS	MS	F
Factors A & B	$(a-1) + (b-1)$	Result of ⑤	—	—
<div style="display: flex; align-items: center;"> <div style="margin-right: 10px;"> $\left\{ \begin{array}{l} A B \\ B A \end{array} \right.$ </div> <div style="margin-right: 10px;">additive</div> <div style="font-size: 2em;">}</div> </div>	a-1	$SS(A B)$	$MS(A B) = \frac{SS(A B)}{a-1}$	$\frac{MS(A)}{MSE}$
	b-1	$SS(B A)$	$MS(B A) = \frac{SS(B A)}{b-1}$	$\frac{MS(B)}{MSE}$
ERROR	$\sum_i \sum_j (r_{ij} - 1)$	SSE	$MSE = \frac{SSE}{\sum_i \sum_j (r_{ij} - 1)}$	—
<hr/>				
TOTAL	_____			



		(j=1) Ad Lead	(j=2) Suny	$y_{i..}$	$\bar{y}_{i..}$
Program Involvement	Low (i=1)	$\bar{y} = 3.40$ $s = 1.25$ $r = 7$	$\bar{y} = 3.70$ $s = 1.27$ $r = 9$	57.10	3.56875
	High (i=2)	$\bar{y} = 4.48$ $s = 1.36$ $r = 8$	$\bar{y} = 2.48$ $s = 0.47$ $r = 7$	53.20	3.54667
$y_{.j.}$		59.64	50.66	110.30	3.55806
$\bar{y}_{.j.}$		3.97600	3.16625		

$$\begin{aligned} \textcircled{1} \text{ SSTATS} &= 7(3.40)^2 + 9(3.70)^2 + 8(4.48)^2 + 7(2.48)^2 - 31(3.55806)^2 \\ &= 80.9240 + 123.2100 + 160.5632 + 43.0528 - 392.4535 \\ &= 407.7460 - 392.4535 = 15.2925 \end{aligned}$$

$$\begin{aligned} \textcircled{2} \text{ SSA} &= 16 [(3.56875 - 3.55806)^2] + 15 [(3.54667 - 3.55806)^2] \\ &= .001828 + .001946 = .003774 \end{aligned}$$

$$SE = \frac{6(1.25)^2 + 8(1.27)^2 + 7(1.36)^2 + 6(0.47)^2}{36.55080}$$

$$\begin{aligned} \text{SSB} &= 15(3.976 - 3.55806)^2 + 16(3.16625 - 3.55806)^2 \\ &= 2.620108 + 2.456241 = 5.076349 \end{aligned}$$

③ NORMAL EQUATIONS

$$\begin{aligned} \mu: 31\hat{\mu} + 16\hat{\alpha}_1 + 15\hat{\alpha}_2 + 15\hat{\beta}_1 + 16\hat{\beta}_2 &= 110.30 \\ \alpha_1: 16\hat{\mu} + 16\hat{\alpha}_1 + 7\hat{\beta}_1 + 9\hat{\beta}_2 &= 57.10 \\ \alpha_2: 15\hat{\mu} + 15\hat{\alpha}_2 + 8\hat{\beta}_1 + 7\hat{\beta}_2 &= 53.20 \\ \beta_1: 15\hat{\mu} + 7\hat{\alpha}_1 + 8\hat{\alpha}_2 + 15\hat{\beta}_1 &= 59.64 \\ \beta_2: 16\hat{\mu} + 9\hat{\alpha}_1 + 7\hat{\alpha}_2 + 16\hat{\beta}_2 &= 50.66 \end{aligned}$$

Solving for α 's in terms of μ & β 's

$$16\hat{\alpha}_1 = 57.10 - 16\hat{\mu} - 7\hat{\beta}_1 - 9\hat{\beta}_2$$

$$15\hat{\alpha}_2 = 53.20 - 15\hat{\mu} - 8\hat{\beta}_1 - 7\hat{\beta}_2$$

Putting α 's into β equations

$$15 \hat{\mu} + 7 \left(\frac{57.10}{16} - \hat{\mu} - \frac{7}{16} \hat{\beta}_1 - \frac{9}{16} \hat{\beta}_2 \right) + 8 \left(\frac{53.20}{15} - \hat{\mu} - \frac{8}{15} \hat{\beta}_1 - \frac{7}{15} \hat{\beta}_2 \right) + 15 \hat{\beta}_1 = 59.64$$

$$\Rightarrow \left[\left(-\frac{49}{16} \right) + \left(-\frac{64}{15} \right) + 15 \right] \hat{\beta}_1 + \left[\left(-\frac{63}{16} \right) + \left(-\frac{56}{15} \right) \right] \hat{\beta}_2 = 6.285417$$

$$\Rightarrow 7.670833 \hat{\beta}_1 - 7.670833 \hat{\beta}_2 = 6.285417$$

Setting $\hat{\beta}_2 = -\hat{\beta}_1$ ($\sum \hat{\beta}_j = 0$) $\Rightarrow 15.341667 \hat{\beta}_1 = 6.285417$

$$\Rightarrow \hat{\beta}_1 = 0.409696 \Rightarrow \hat{\beta}_2 = -0.409696$$

Putting β 's back into α Equation

$$16 \hat{\mu} + 16 \hat{\alpha}_1 = 57.10 - 7(.409696) - 9(-.409696) = 57.919392$$

$$\Rightarrow \hat{\mu} + \hat{\alpha}_1 = 3.619962$$

$$15 \hat{\mu} + 15 \hat{\alpha}_2 = 53.20 - 8(.409696) - 7(-.409696) = 52.790304$$

$$\Rightarrow \hat{\mu} + \hat{\alpha}_2 = 3.519354$$

Setting $\hat{\alpha}_2 = -\hat{\alpha}_1$ ($\sum \hat{\alpha}_i = 0$)

$$\Rightarrow \hat{\mu} + \hat{\alpha}_1 = 3.619962$$

$$\hat{\mu} - \hat{\alpha}_1 = 3.519354$$

$$\Rightarrow 2 \hat{\alpha}_1 = 0.100608 \Rightarrow \hat{\alpha}_1 = .050304 \Rightarrow \hat{\alpha}_2 = -.050304$$

$$\Rightarrow \hat{\mu} = 3.569658$$

④ & ⑤ Reduction in SS due to Fitting constants & subtracting off correction for mean

$$\hat{\mu} y_{...} + \sum_i \hat{\alpha}_i y_{i..} + \sum_j \hat{\beta}_j y_{.j.} - N \bar{y}_{...}^2$$

$$= 3.569658(110.30) + (.050304)(57.10) + (-.050304)(53.20) + (.409696)(59.64) + (-.409696)(50.66) = 399.608533 = 5.155013$$

22-141 50 SHEETS
22-142 100 SHEETS
22-144 200 SHEETS
AMRAD

(FCS)

$$\textcircled{6} \quad SS(A|B) = 5.155013 - 5.076349 = .078664$$

$$SS(B|A) = 5.15503 - .003774 = 5.151256$$

Source	df	SS	MS	F	$F_{.05, 1, 27}$
$A \frac{1}{2} B$	$1+1=2$	5.155013	—	—	—
$A B$	1	.078664	.078664	.0581	4.21
$B A$	1	5.151256	5.151256	3.8652	4.21
ERROR	$31-4=27$	36.55080	1.353733	—	—

TESTING FOR INTERACTIONS

$$\textcircled{8} \quad \text{Obtain } SS(AB|A, B) = \text{Result from } \textcircled{5} - SS_{TOTAL}$$

$$\Rightarrow SS(AB|A, B) = 15.2925 - 5.155013 = 10.1375$$

$$\Rightarrow F_{AB} = \frac{MS(AB|A, B)}{MSE} = \frac{10.1375 / 1}{1.353733} = \underline{\underline{7.4885}} > 4.21$$

