

## STA 6167 – Project 2

### **Part 1: Response Surface – Biodiesel Synthesis from Waste Canola Oil**

Dataset: canola\_biodiesel.dat

Source: S. Lee, D. Posarac, N. Ellis (2012). "An Experimental Investigation of Biodiesel Synthesis from Waste Canola Oil Using Supercritical Methanol," Fuel, Vol. 91, pp. 229-237.

Description: Experiment relating 3 factors to yield of methyl ester from waste canola oil: Time(15,30,45min), Temperature(240,255,270C), and Methanol/Oil weight ratio (1,1.5,2)

Variables/Columns  
Run# 7-8  
Coded Time 15-16  
Coded Temp 23-24  
Coded methanol/oil 31-32  
Time 37-40  
Temp 45-48  
methanol/oil 53-56  
yield (%) 58-64

- Fit a second-order response surface, relating yield of methyl ester (Y, %) to the factors Time, Temperature, and Methanol/Oil ratio.
  - What fraction of the variation in yield is explained by the model?
  - What combination of levels of Time, Temp, and M/O give the maximum yield based on the response surface (not based on simply the raw data)?
- Assuming that not all regression coefficients are significant, fit a reduced model, eliminating the non-significant term(s). Note that if a second-order term is kept, all first order terms within it should be kept.
  - What fraction of the variation in yield is explained by the model?
  - Test whether all terms that were removed have all coefficients equal to 0 (Complete/Reduced F-test)
  - Based on the F-test for lack of fit, is this model appropriate?

### **Part 2: Comparison of 3 Temperatures and 2 Pressures on Espresso Foaming**

Dataset: espresso2.csv

Source: P. Masella, L. Guerrini, S. Spinelli, L. Calamai, P. Spugnoli, F. Illy, A. Parenti (2015). "A New Espresso Brewing Method," Journal of Food Engineering, Vol. 146, pp. 204-208.

Description: Comparison of foam index (Y, in %) for 3 temperatures (75C,85,90) and 2 extraction pressures (15bar and 20).  
9 replicates/treatment.  
Data simulated to match means and SDs

Variables:  
foamIndx  
trt\_id  
tempC  
prssBar

- Run the additive 2-Way ANOVA.
  - Test for main effects of Temperature and Extraction Pressure.

- Use Tukey's and Bonferroni's methods to compare all pairs of Temperatures
- Run the interaction 2-Way ANOVA
  - Test for interaction effects.
  - Use Tukey's method to compare all pairs among the 6 treatments (Hint: fit a 1-Way ANOVA with the factor trt\_id).

**Part 3: 2-Factor ANOVA Run as a Randomized Block Design**

- Response: Y=Hairiness index of worsted yarns.
- Factor A: Twist level: 373tpm, 563tpm, 665tpm
- Factor B: Test Speed: 25m/min, 100m/min, 400m/min
- Blocking Factor: Bobbin: 1,2,3,4,5,6

**ANOVA**

| Source of Variation | DF | SS | MS | F_obs | F(.05) | P-value |
|---------------------|----|----|----|-------|--------|---------|
| Twist Level         |    |    |    |       |        |         |
| Test Speed          |    |    |    |       |        |         |
| TL x TS             |    |    |    |       |        |         |
| Bobbin              |    |    |    |       |        |         |
| Error               |    |    |    |       |        |         |
| Total               |    |    |    |       |        |         |

Are we justified in assuming additive effects for twist level and test speed? \_\_\_\_\_

Comparisons among twist levels and test speeds:

MSE = \_\_\_\_\_  $df_E =$  \_\_\_\_ # trts=C= \_\_\_\_\_ Reps for each level \_\_\_\_\_

Tukey's HSD =

Bonferroni's MSD =

| Twist Levels | Mean1 | Mean2 | Diff | Conclude |
|--------------|-------|-------|------|----------|
| 373 - 563    |       |       |      |          |
| 373 - 665    |       |       |      |          |
| 563 - 665    |       |       |      |          |
| Test Speeds  |       |       |      |          |
| 25 - 100     |       |       |      |          |
| 25 - 400     |       |       |      |          |
| 100 - 400    |       |       |      |          |

## Part 4: Unbalanced 2-Way (Fixed Effects) ANOVA

Dataset: `celebrityendorse_attention.csv`

Source: P.-S. Wei, H.-P. Lu (2013). "An examination of the Celebrity Endorsements and Online Customer Reviews Influence Female Consumers' Shopping Behavior," *Computers in Human Behavior*, Vol. 29, pp. 193-201.

Description: Experiment with 2-factors: Product (1=Shoes, 2=Ink Toner) and Endorser (1=Celebrity, 2=Online customer). Completely Randomized (Between Subjects) Design. Data simulated to match trt means and SDs. Response is subjects' attention score (average of 3 1-5 responses).

Variable names:

```
trt_group /* 1=shoes/celeb, 2=shoes/online, 3=toner/celeb, 4=toner/online
product /* 1= shoes, 2=ink toner */
endorser /* 1=celebrity, 2=online customer */
shoe /* 1=shoe, 0=toner */
celebrity /* 1=celebrity, 0=online customer */
attention /* response variable */
```

- Fit the 2-Way ANOVA model as a regression model with  $X_1 = 1$  if shoes,  $-1$  if Toner; and  $X_2 = 1$  if Celebrity,  $-1$  if online customer. Test for interaction, and main effects.
- Use the `aoV` function in R. Test for main interaction and main effects. (use the `contrasts=c("contr.sum", "contr.poly")` option)
- Compare the results.

## Part 5: 2-Way (Random Effects) ANOVA

A study was conducted to measure the repeatability and reproducibility of measurements of manufactured parts by operators. There were  $a = 12$  parts,  $b = 3$  operators, and each operator measured each part  $n = 4$  on 4 occasions (replicates). In experiments such as these, both parts and operators are random factors.

- Obtain the Analysis of Variance
- Test  $H_0^{AB} : \sigma_{ab}^2 = 0$      $H_0^A : \sigma_a^2 = 0$      $H_0^B : \sigma_b^2 = 0$
- Give Point estimates of each of the variance components
- Repeatability Variance is  $V\{\text{Repeatability}\} = V\{\varepsilon\}$ , give its estimate
- Part Variance is  $V\{P\} = V\{\alpha\}$ , give its estimate
- Reproducibility Variance is  $V\{\text{Reproducibility}\} = V\{\beta\} + V\{\alpha\beta\}$ , give its estimate
- Measurement System Variance is  $V\{MS\} = V\{\text{Reproducibility}\} + V\{\text{Repeatability}\}$ , give its estimate
- Total Variance is  $V\{T\} = V\{P\} + V\{MS\}$ , give its estimate
- %Reproducibility and Repeatability is  $\%R\&R = 100 * \sqrt{V\{MS\}/V\{T\}}$ , give its estimate